

**Press contact:** Priyanka Roy Tel.: +91 9004541119 Email: <u>priyanka.a.roy@capgemini.com</u>

## Capgemini launches a new technology platform to deliver rapid deployment of intelligent automation at scale

The new cloud-based platform will help enterprises achieve peak performance, contain costs and speed-up time to value with pre-built intelligent automation solutions, accelerators, use-cases and sector bots

Paris, July 22, 2019 – <u>Capgemini</u> today announced the launch of its <u>Intelligent Automation</u> <u>Platform</u> (CIAP) designed to deliver the rapid deployment of automation at scale for businesses worldwide. The technology agnostic, AI-infused platform, which is already supporting live projects across the globe, will allow clients to drive innovation and transformation throughout their organizations, across applications, IT and business operations, with speed and flexibility at a lower cost.

Capgemini's recent study '<u>Reshaping the future: Unlocking automation's untapped value'</u> highlighted that while automation could deliver cost savings of between \$32bn-\$165bn across the automotive, retail, utilities and manufacturing sectors, just 16% of enterprises are currently deploying multiple use-cases at scale<sup>1</sup>. CIAP is a purpose-built, plug and play platform that will enable enterprises to move from operations-focused, limited value Intelligent Automation (IA) initiatives to an enterprise-wide, automation-first approach, thereby enabling the deployment of more high-value projects.

The CIAP enables end-to-end integrated automation for applications, IT and business operations, to fast-track automation journeys and drive business excellence across the enterprise. CIAP enhances Capgemini's <u>Automation Drive</u> suite and is embedded across Capgemini's services portfolio. Its rich 'FastTrack Hub' contains re-usable, pre-built intelligent automation solutions, bots, accelerators and use cases to deliver powerful economies of scale in every deployment.

CIAP benefits from the scalability of a cloud-based environment and can therefore leverage any innovations provided as managed services via the cloud. It also offers improved efficiency through a platform command tower powered by AI & analytics monitoring in real-time and 24/7 bot performance.

"All-in-one Intelligent Automation (IA) platforms and their availability on the cloud are bringing new opportunities to the automation market. They are helping enterprises automate any type of process, whether it handles structured or unstructured data, in business departments or in IT," said Sarah Burnett, Executive Vice President and Distinguished Analyst at Everest Group. "The evolution of IA is happening at a time when technology complexity has become a prime concern for enterprises. An all-in-one IA platform on the cloud could go some way towards addressing this concern."

<sup>&</sup>lt;sup>1</sup> "At scale" is defined as implementations that go beyond pilots and test projects, and are adopted at a larger scale across business units, functions or geographies.



Capgemini's platform is already driving benefits for a number of customers (across North America and EMEA) and is acting as a catalyst for more enterprises to unlock the opportunities of Intelligent Automation at scale.

"Intelligent automation is critical to the future of every enterprise," said Ashwin Yardi, CEO India, Chief Industrialization & Automation Officer at Capgemini. "It will create the optimizations, efficiencies and new opportunities to accelerate growth and drive digital transformation. Capgemini's Intelligent Automation Platform shifts the needle from isolated, limited value initiatives to a unified enterprise-wide, automation-first approach.

"The launch of Capgemini's Intelligent Automation Platform marks a step change in our intelligent automation capabilities and will form a key component of our portfolio service offers. It will allow our customers to take the brakes off change and pursue the advantages of automation at scale while managing the risks; injecting peak performance into and across an organization's applications, IT and business operations," he further added.

The development of CIAP has been informed by Capgemini's experience of driving IA programs for more than 600 clients globally and comes to market as a tested and mature solution, supported by the collective skills of over 30,000 automation professionals and specialists globally.

For more information on Capgemini's Intelligent Automation Platform please click here.

## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion. Visit us at <u>www.capgemini.com</u>. *People matter, results count.*