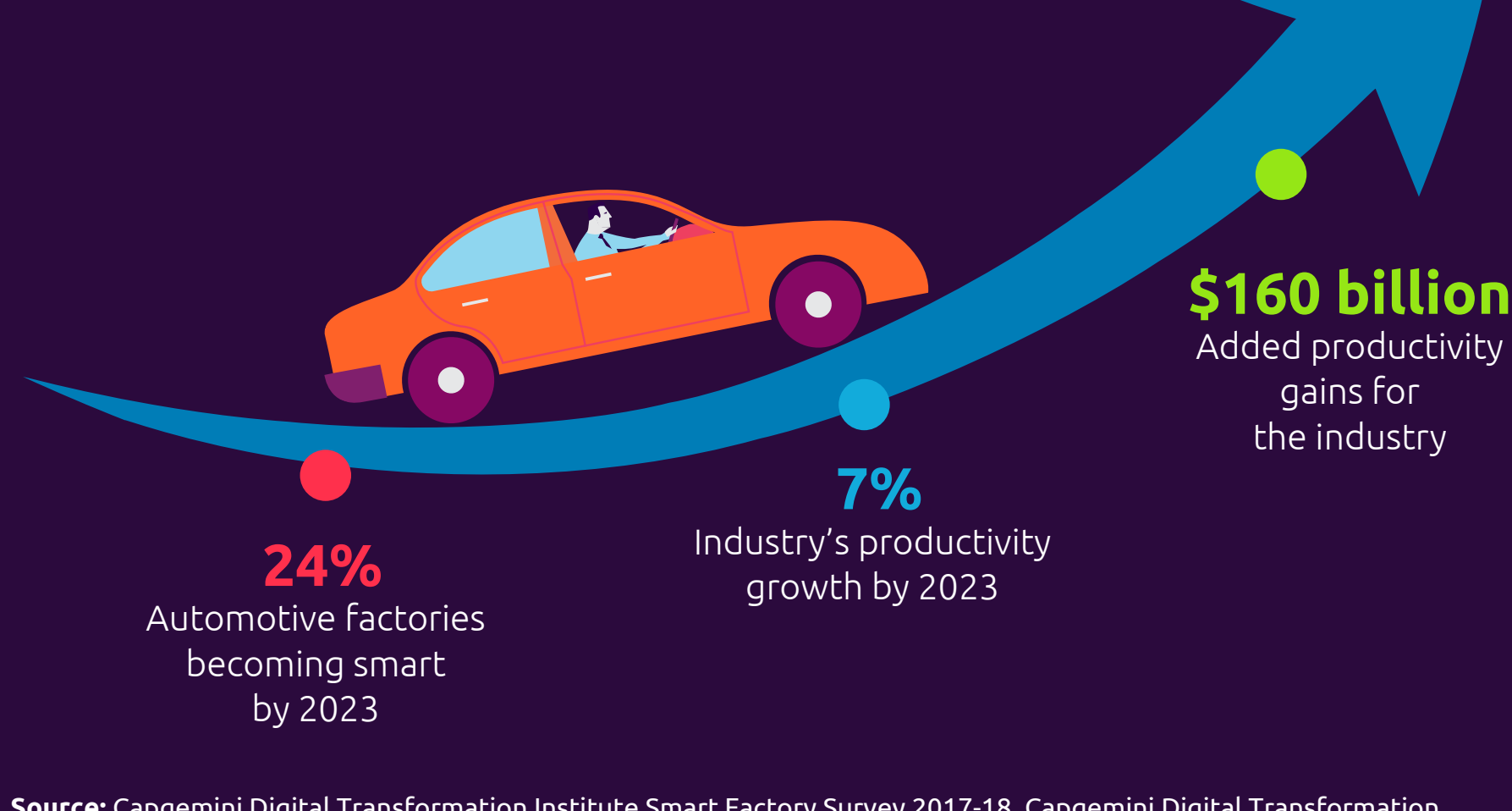


Automotive Smart Factories

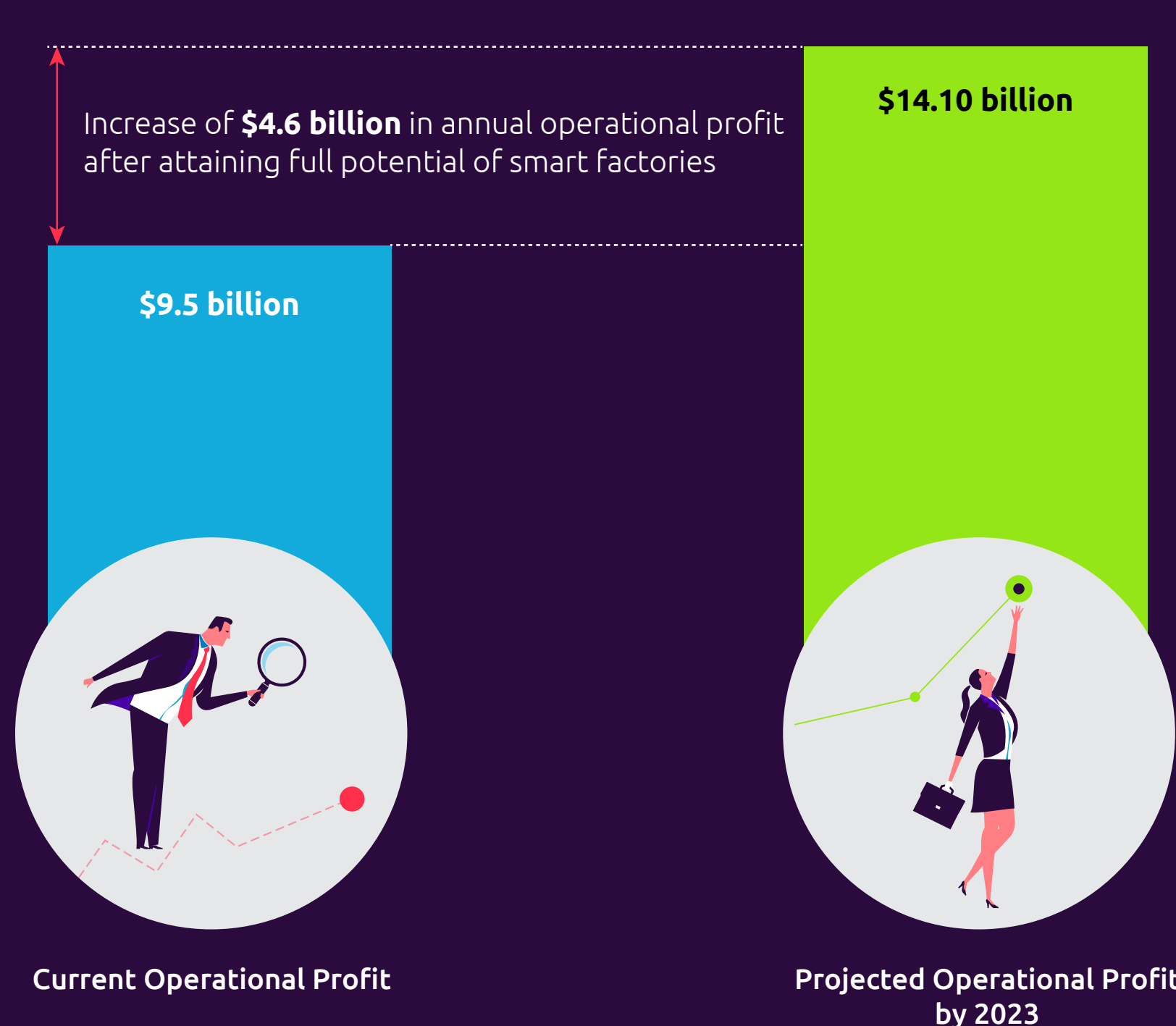
Putting automotive manufacturers in the **digital industrial revolution** driving seat

The size of the smart factory prize: \$160 billion annually by 2023



Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18, Capgemini Digital Transformation Institute analysis.

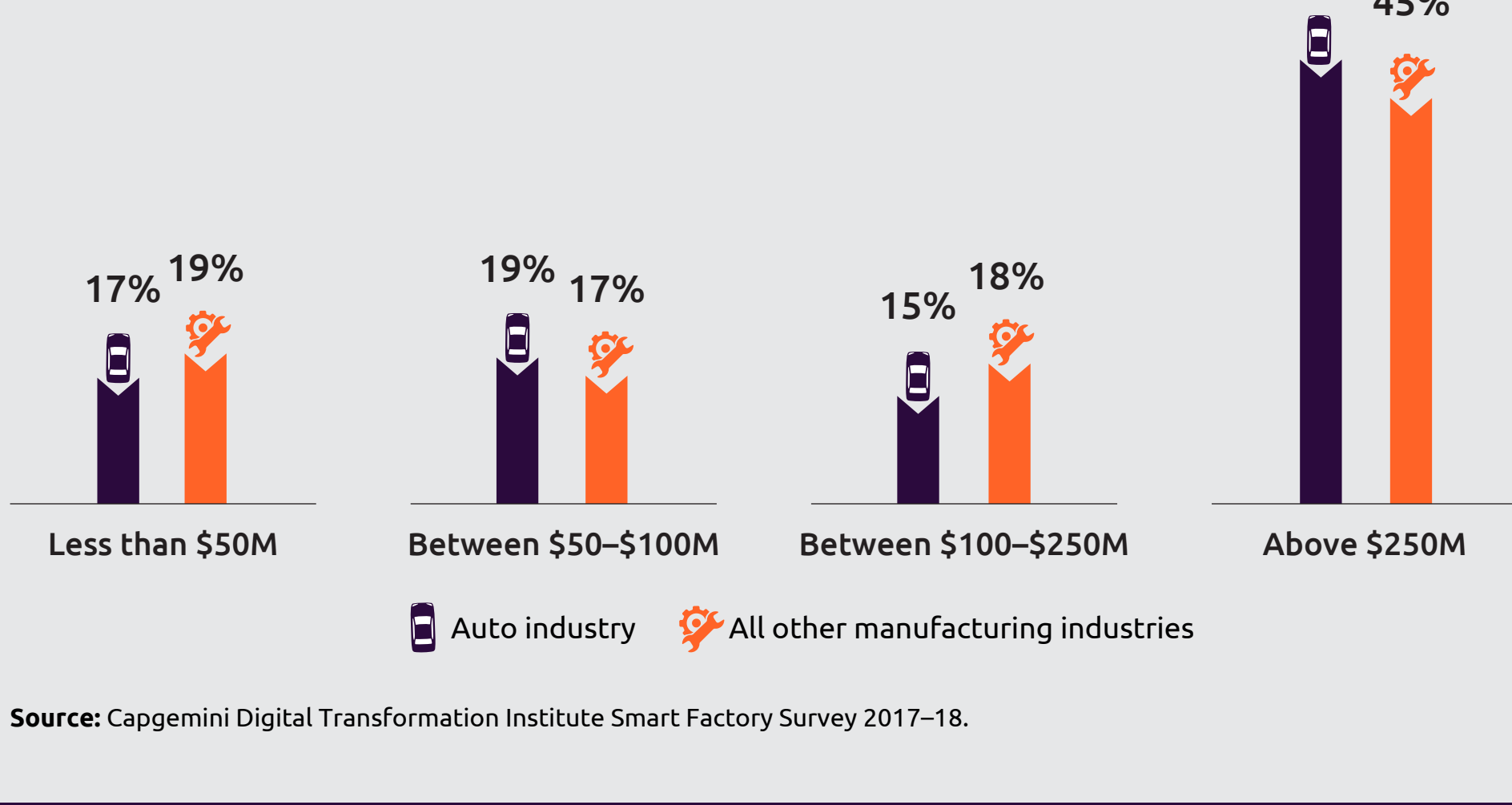
Smart factories can help a top-ten global automotive OEM earn an additional \$4.6 billion operational profit



Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18, Capgemini Digital Transformation Institute analysis.

Automotive—the industry most bullish on smart factories

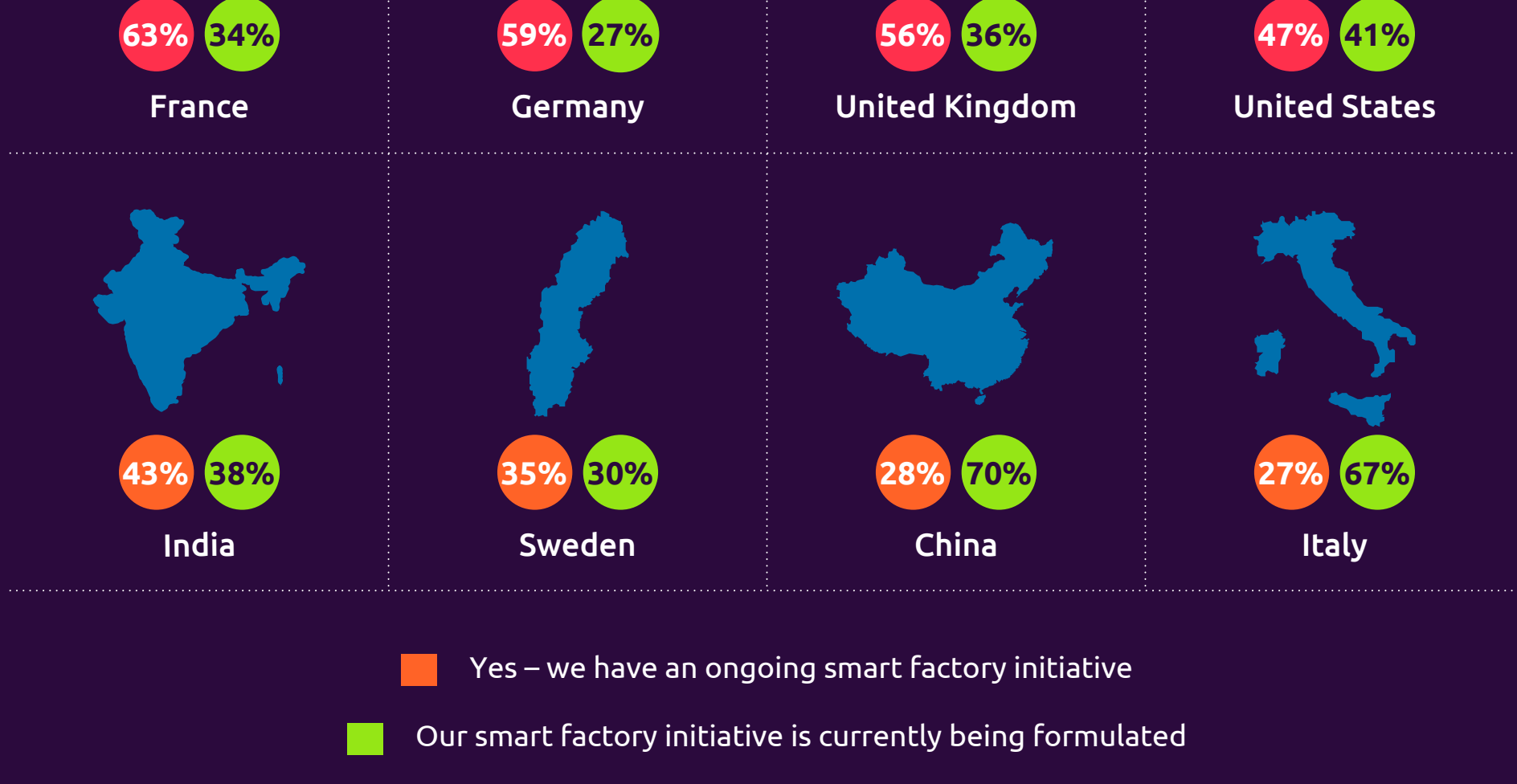
The automotive industry leads all other industries in its share of firms in the highest investment category



Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18.

Auto manufacturers across the world are pursuing smart factory initiatives

Adoption of smart factories in the automotive industry by country

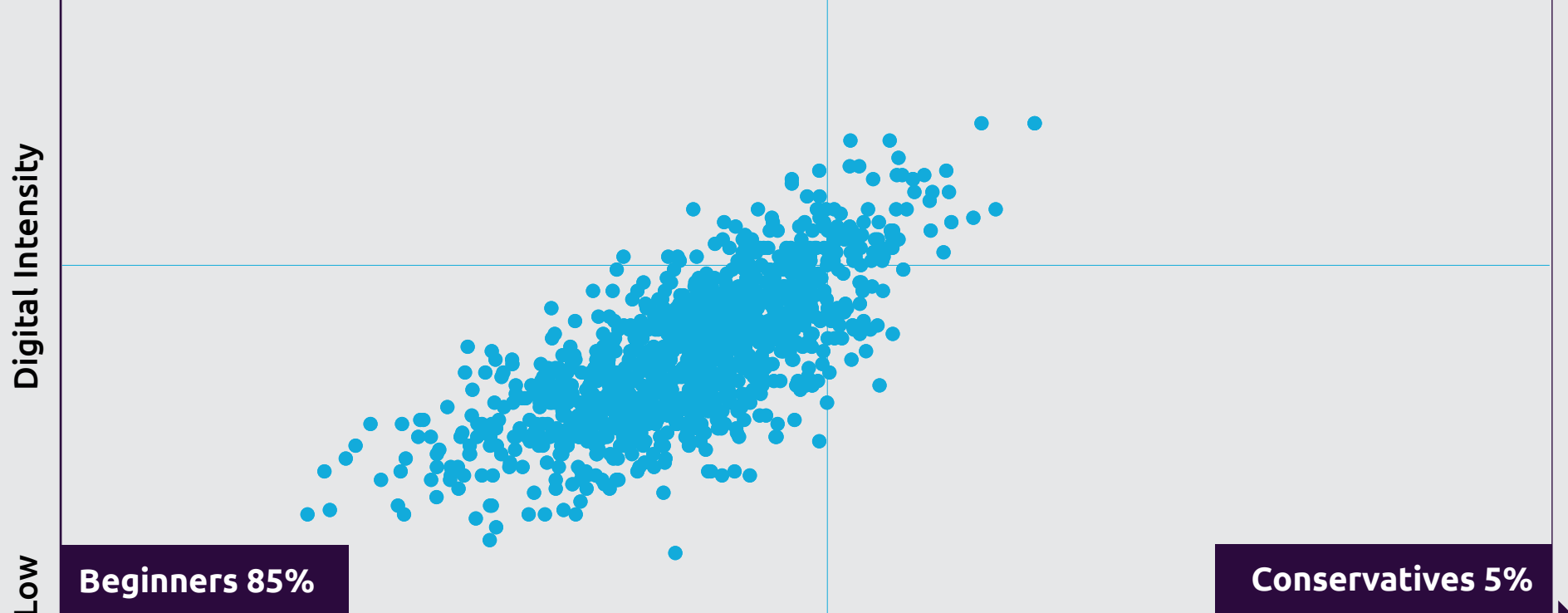


Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18.

Few auto manufacturers have translated their enthusiasm into real progress

Only 4% of automotive manufacturers are digital masters

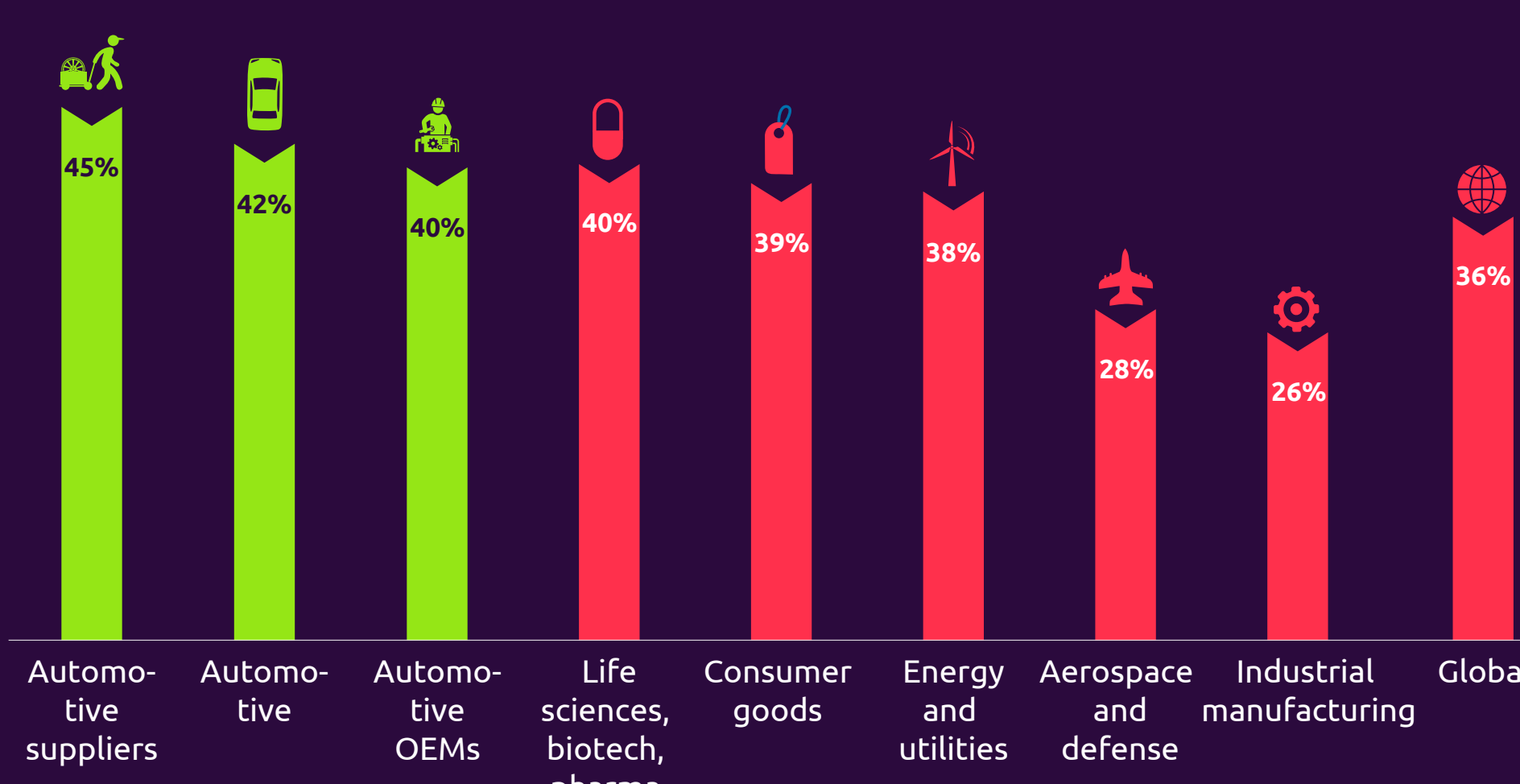
Automotive industry—digital maturity of manufacturing



Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18, Capgemini Digital Transformation Institute analysis. Digital Maturity Framework adapted from: Andrew McAfee, Didier Bonnet, and George Westerman, "Leading Digital: Turning Technology into Business Transformation," 2014.

The automotive industry has the highest share of struggling smart factory initiatives

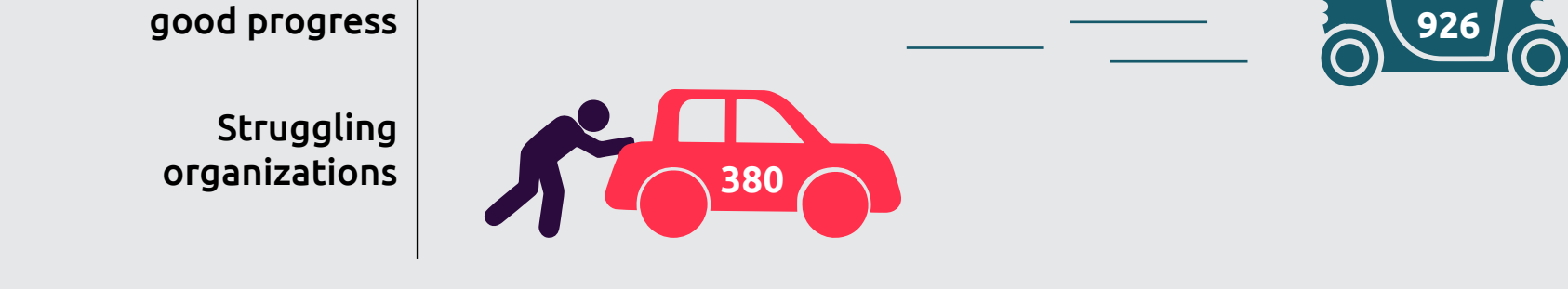
Share of smart factory initiatives that are struggling—by industry



Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18.

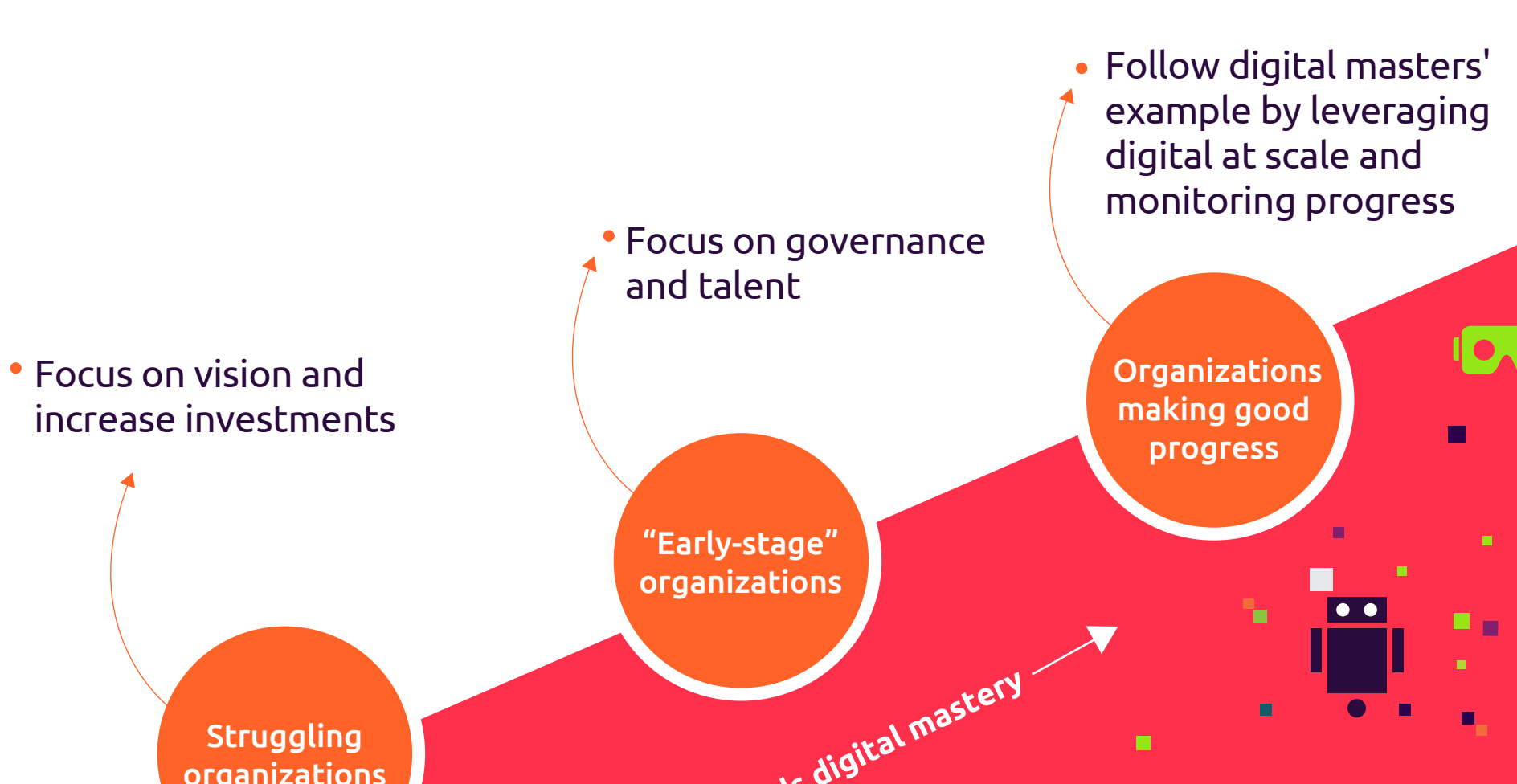
Companies that are making progress invest 2.5X more than those that are struggling

Total investment made on smart factory initiative (in million \$)



Source: Capgemini Digital Transformation Institute Smart Factory Survey 2017-18.

Digital maturity holds the key to unlock the full potential of smart factories



Source: Capgemini Digital Transformation Institute Analysis.

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