Press contact:
Kris Pote
Tel. +32 497 05 36 96
kris.pote@capgemini.com

Julien Assouline appointed Managing Director of Capgemini Invent in Belgium

Brussels, March 20, 2023 - Capgemini announces the appointment of Julien Assouline to drive the growth ambitions for Capgemini Invent in Belgium, effective from January 2023.

[Capgemini Invent](#) is the strategy, innovation, design, and transformation powerhouse of the Capgemini Group. By combining its diverse expertise with an inventive mindset, Capgemini Invent partners with clients to ideate and transform, enabling them to identify and respond to "what's next" for their business and implement it at scale with the end-to-end support of the broader Capgemini Group.

Capgemini Invent Belgium launched in 2012 and now, including its creative consultancy [frog](#), comprises of 140 strategists, data scientists, product and experience designers, brand, and technology experts. The combined team brings strong cross-sector experience, in particular across financial services, telecom, public services, automotive, and life sciences. Julien Assouline's leadership of the Belgian organization will focus on accelerating digital transformation journeys for clients while driving the company's growth ambition to become the top tier consulting firm in the country. He succeeds Robert Van Der Eijk, who will pursue new opportunities outside of the Capgemini Group.

Commenting on the new appointment, Roshan Gya, CEO, Capgemini Invent said*, "I am pleased to welcome Julien Assouline as Managing Director of Capgemini Invent in Belgium. Since 2017 Julien has played a significant role in developing Capgemini Invent's position in Southern and Central Europe. As we enter a new digital era combined with sustainability imperatives, organizations must adapt and adapt fast. I am confident Julien's extensive expertise in orchestrating transformation at scale for organizations is a great asset to lead our clients in Belgium towards a successful and sustainable future. I look forward to working with Julien as we enter our new chapter to strengthen our strategic position in the market and grow locally*."

"I am proud to take on this exciting challenge to lead and grow our Capgemini Invent team in Belgium supporting our clients in their end-to-end business transformation journeys. In times of geopolitical and economic challenges and facing the accelerated demand for sustainability action, continuous business reinvention is a must. This transformation needs to be approached holistically to develop future-proof business models, increase value creation, and achieve competitive advantage," said Julien Assouline, new Managing Director of Capgemini Invent in Belgium. *"Together with a team of talented and passionate people, we are committed to helping our clients succeed and transform in this rapidly evolving environment."*

For more information on Capgemini Invent in Belgium, please visit:
https://www.capgemini.com/be-en/service/invent

Biography: Julien Assouline
Managing Director of Capgemini Invent in Belgium
Julien Assouline joined the Capgemini Group in 1999 and has more than 20 years of international experience in the Financial Services industry, Investment and Corporate banking, Retail banking and

Insurance. Julien has been working on digital transformation for many years. In 2012 Julien moved to Hong Kong and opened Capgemini's Southeast Asia consulting business before he temporarily left the Capgemini Group to work at BNP Paribas for 4 years from 2014 to 2017. He came back to Capgemini Invent end of 2017 to lead the Financial Services consulting business in France then Europe.

About Capgemini Invent

As the strategy, innovation, design and transformation brand of the Capgemini Group, Capgemini Invent enables CxOs to envision and shape the future of their businesses. Located in more than 36 offices and 37 creative studios around the world, it comprises a 10,000+ strong team of strategists, data scientists, product and experience designers, brand experts and technologists who develop new digital services, products, experiences and business models for sustainable growth.

Capgemini Invent is an integral part of Capgemini, a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 360,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2022 global revenues of €22 billion.

Get The Future You Want | www.capgemini.com/invent