

# Drive innovation with Pega in Switzerland

Discover our vision on the following topics:

- **Delivering Innovative Pega Solutions for Business Excellence**
- **Scaling Agile and Driving Business Outcomes**
- **Commitment to Quality, Compliance, and Talent Development**

## Delivering Innovative Pega Solutions for Business Excellence

*Discover how our approach not only enhances Pega implementations but also empowers organizations to optimize their digital transformation efforts.*

In the rapidly evolving digital landscape, robust Pega solutions are critical for achieving strategic enterprise goals.

A well-executed Pega framework is essential for orchestrating an efficient, consistent, and secure digital environment, particularly within complex organizations.

At the heart of successful Pega delivery is a comprehensive approach that aligns with the organization's strategic layers, ensuring top management directives translate seamlessly into actionable insights and operational excellence.

Our top-tier strategies focus on overarching policies governing Pega deployments, including setting priorities, aligning initiatives with business objectives, and ensuring compliance with data security and regulatory requirements.

The middle layer translates strategic objectives into detailed plans and projects, ensuring that all Pega deployments are executed according to a unified framework.

This maintains standardization across departments and minimizes operational silos.

At the operational level, our specialized teams operate within an agile framework.

This approach supports systematic Pega implementations and customization, fostering innovation while ensuring that every application performs optimally under unified standards.

Our comprehensive approach not only streamlines operations but also positions organizations to maximize their Pega investments.

By integrating strategic guidance with a structured delivery mechanism, businesses can unlock transformative value, enhancing efficiency and driving competitive advantage in the market.

## Commitment to Quality, Compliance, and Talent Development

Our commitment to quality is unwavering. In the tradition of Swiss excellence, we ensure that every deliverable meets the highest standards, reducing TCO and providing peace of mind. Our Swiss-grade compliance score reflects our dedication to quality and precision.

Our senior consultants are Pega thought leaders with over a decade of experience. We work as one team with our clients, driven by passion and commitment. We celebrate success together, valuing a workplace where enthusiasm and laughter are integral to our achievements.

We believe in investing in the future. We have programs in partnership with the University of Palermo and the EPFL to identify and train tomorrow's developers. These partnerships foster innovation and prepares the next generation of talent.

Our collaboration with iQera, a leading French debt collection company, exemplifies the impact of our approach.

Facing the need to enhance efficiency and build trust with debtors, iQera partnered with Capgemini to develop a fully configurable Pega CRM solution within three months.

This solution:

- Enhanced security, consistency, and user-friendliness
- Built trust with customers and shareholders
- Simplified the addition of new channels
- Ensured long-term quality

The agile methodology, combined with a focused innovation sprint, enabled rapid development and deployment.

By creating a user-tested platform within the first week and defining a clear project roadmap, we significantly increased efficiency and advanced project milestones.

This comprehensive solution empowered iQera to customize debtor experiences while optimizing debt collection costs, ultimately increasing efficiency and trust.

The built-in flexibility to incorporate new communication channels ensured adaptability to industry trends.

With a full DevOps pipeline and automation testing, the solution guarantees long-term quality and reliability.

# Scaling Agile and Driving Business Outcomes

In today's fast-paced world, agility is paramount.

While traditional methodologies are still widely used, companies that adopt modern product development methodologies are better positioned to seize market and technology opportunities.

At Knowledge Expert part of Capgemini, we make enterprise-scale agile a reality, ensuring that your business can adapt swiftly to change and capitalize on new opportunities.

Our lean product development expertise helps customers define product increments iteratively, accelerating time to market while reducing risks and increasing business value.

We ensure that every feature delivers measurable value, optimizing your product's impact and performance.

Manual testing can slow down development and compromise quality.

We offer automation testing frameworks that enhance quality, reduce testing costs, and accelerate development.

With our Test Maker solution, we help you achieve faster, more reliable results.

*By leveraging Capgemini's innovative Pega solutions, organizations can achieve strategic alignment, optimize resources, and drive significant business outcomes, ensuring sustained excellence and competitive advantage in the market.*

## About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society.

It is a responsible and diverse group of 340,000 team members in more than 50 countries.

With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs.

It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

**Get The Future You Want | [www.capgemini.ch](http://www.capgemini.ch)**