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Capgemini named a Leader by NelsonHall in its NEAT evaluation for Quality Engineering Services

Paris, January 12, 2021 – [Capgemini](#) announced today that it has been named a Leader in the [NelsonHall NEAT evaluation for Quality Engineering Services](#) for the overall market segment. The Group was identified as a Leader for its ability to meet future client requirements as well as deliver immediate benefits to its clients for quality engineering services.

The report recognized the Capgemini Group as a Leader for demonstrating multiple strengths including:

- **User Experience (UX) Testing:** Capgemini has invested in automating several of its UX testing activities, with DigiAssure. Also, it offers benefits from [Capgemini Invent](#), which is active in UX, end-user research, UX testing, and product design.
- **Artificial Intelligence (AI) Use Cases:** Developing artificial intelligence (AI) use cases for automating testing services, beyond analytics-centric use cases. An example is [Artificial Data Amplifier \(ADA\)](#) around synthetic data creation.
- **Robotic Process Automation (RPA) Use Cases:** Capgemini is one of the early vendors active in deploying RPA for testing purposes.

"We are pleased to be recognized by NelsonHall as a Leader in the NEAT evaluation for Quality Engineering Services. The Capgemini Group, including Sogeti and Capgemini Invent, is committed to offering our clients benefits such as reduction in total cost of testing, improvement in software quality with prevention of high-severity defects, and significantly mitigating technical and business risks," said Mark Buenen, Global Leader of Digital Assurance and Quality Engineering Services at the Capgemini Group.

"Capgemini is investing in automation across QA. The company has invested heavily in new technologies around AI, not only to better understand where and how to test, but also to automate regression testing and remove the test case creation phase," said Dominique Raviart, IT Services Practice Manager at NelsonHall. *"Capgemini also continues to develop its continuous testing/DevOps platforms and is one of the few firms that is taking steps to automate UX testing, beyond accessibility testing. This positions Capgemini very well in QA automation."*

According to the NEAT evaluation report, Capgemini has significant engineering and R&D services capabilities across sectors, including medical devices, high-tech, and aerospace, and has developed several accelerators to automate (in the lab) quality assurance (QA) of bundled hardware and software-based devices/equipment. With the [acquisition of Altran](#), an acceleration is expected in Capgemini's hardware and software QA automation, initially around product engineering services. Over time, Capgemini will expand its QA focus to digital manufacturing/intelligent industry.

To view the full report, click [here](#).

About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving



world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50 countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of €17 billion. Visit us at www.capgemini.com.

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the US, UK, and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.