01 Digital twins can drive high performance and sustainability

Digital twins investments are driving experiences, as well as safety, sustainability, and cost improvements.

02 Digital twins add value throughout the value chain

Product, logistics, and service twins enable new business models and provide added value.

03 Frontrunners in the digital twin journey win the greatest benefits

Frontrunners (13% of organizations) outperform all others in the six areas of transformation.

04 How to accelerate transformation through digital twins?

Accelerating digital twin deployment

Source: Capgemini Research Institute, Digital Twins survey, September–October, N=1,000 organizations.

Note: Scores on each axis are rated from 0 to 100%, with 100% being a perfect score.

Source: Capgemini Research Institute, Digital Twins survey, September–October, N=800 organizations with ongoing digital twin programs.

Delta' represents the differential in benefits attained by the frontrunners.

Empower the ecosystem partners

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