Capgemini invent

Digital IT Assessment

Is your IT prepared for what is coming next?

While IT has taken on the challenge to drive digitalization, increasing efficiency has become its top priority

Key Challenges for IT

IT as a Critical Enabler for Digitalization

- No digital enterprise without a Digital IT
- IT as critical driver for innovative products & services, digital business growth and transformation

Fast Growing Business Demands

- Business velocity, increased customer individualization, shortened release cycles and new business models
- IT to improve time-to-market and scalability

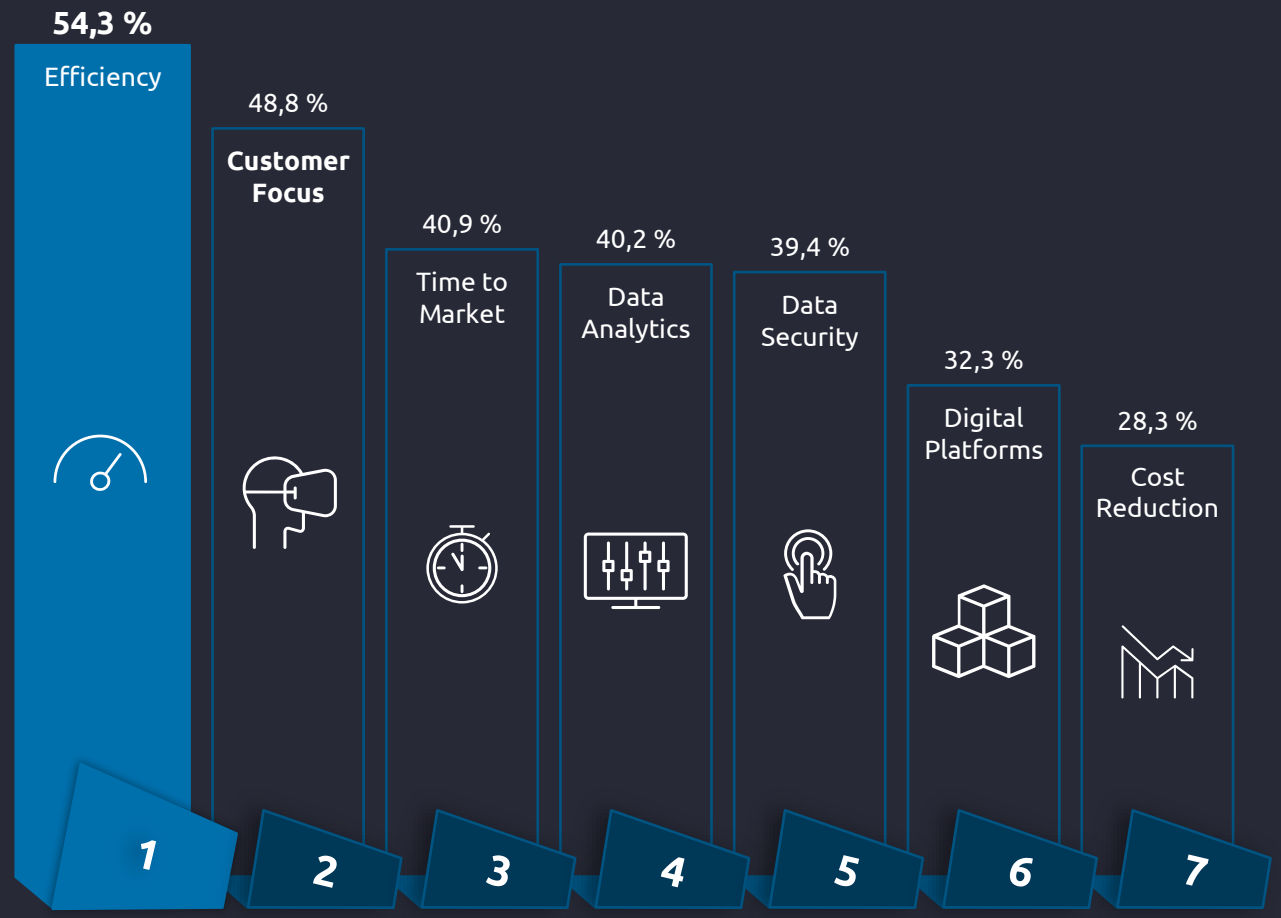
Disruptive Skill Shift

- New fundamental skills required at high rate of change
- New ways of IT employee-driven development and talent attraction required

IT as a Key Innovation Driver

- 58% of innovation budget comes from IT budget
- IT budget shift towards business growth and innovation

TOP IT Requirements[1]



[1] Source: Capgemini IT Trends Study 2023

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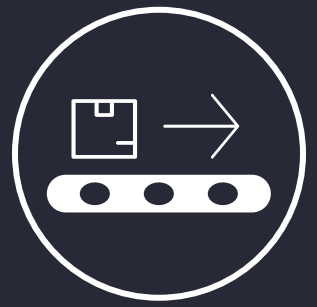
We believe that IT organizations are crucial for digital success, but must evolve to tackle tomorrow's challenges

Convictions

No Digital Enterprise without a Digital IT

Being fully agile in all IT areas is the only possible answer



DevOps | Cloud | Big Data | Digital Workplace still to be **fully industrialized**

Platform-based IT is paramount for tomorrow's technologies

Organizations undergo a **radical transformation of IT competencies**

Trust and empowerment is key for adopting new ways of working

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Being a truly Digital IT requires IT organizations to excel regarding eight Digital IT enablers

Enabler summary

Leadership & Culture

As close partner of the business, entrepreneurial spirit and innovative thinking become an essential part of a Digital IT

People & Skill Management

To keep pace with technology disruption and innovation, people development is employee-driven and allows for diverse career paths

Digital Architecture

Open, modular, and cloud-based technology platforms are an essential enabler for business growth and innovation

Capability Organization

Digital IT organizations are built on agile product-centered and capability-based principles and allow for direct collaboration beyond hierarchies

Business Value Management

Business and IT engage in a new collaboration defined by a shared accountability for business success and realizing the strategic ambition

Cyber Security

Customers are more likely to engage with companies that are trusted to protect their intellectual property and assets

Technology Readiness

A Digital IT continuously identifies relevant technologies and scales them quickly to maximize value-contribution for the business

Agile Delivery

A Digital IT flexibly masters internal and external capabilities to innovate and differentiate through technology

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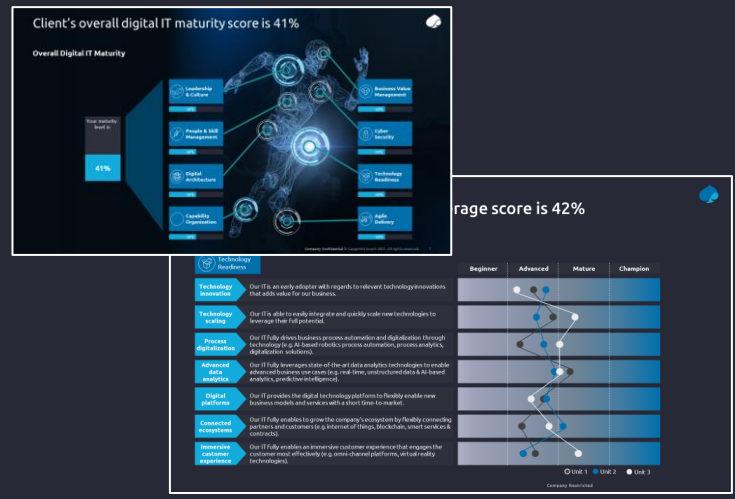
Enabling the digital ambition requires IT to succeed in the capability shift towards becoming a truly digital IT

Required Capability Shift

Enabler	Capability Shift	
Business Value Management	Requirements Mgmt.	Accountable Value Contributor
Technology Readiness	Technology Advisory	Competitive Enabler
Leadership & Culture	Technology Expertise	Business Sense & Entrepreneurship
Capability Organization	Formal Structures	Direct Communication
Agile Delivery	Stable Operation	Innovation & Differentiation
Digital Architecture	Architecture Operation	Agile Business Platform
Cyber Security	Protective Barrier	Dynamic Protector
People & Skill Management	Functional Units	Capability Orchestration

Understand your position!



- **Online survey** with evaluation of 40 statements (~20 min) – participants to be nominated from IT leadership
- Based on Capgemini Invent's **thought leadership on digital IT**
- **Report** incl. comparisons (e.g., group, brands, subsidiaries, regions)

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Capgemini’s Digital IT Assessment helps you to understand your IT’s readiness to drive the digital ambition

Digital IT Assessment | Approach summary

Capgemini's Digital IT Assessment provides a **comprehensive** and **recurring** opportunity to understand your IT's digital maturity and to **assess progress against industry peers and digital champions.**

Methodology

- **Maturity assessment** based on **Capgemini's Digital IT capability model**
- Data input via **web survey**: Evaluation of **40 statements**, **~20 min** duration
- **Individual** assessment **report** with **benchmark results** and **comparisons** within your company (e.g., group, brands, subsidiaries, regions)

Scope

- **Covering all enablers**
  - Technology Readiness
  - Business Value Management
  - Leadership & Culture
  - Capability Organization
  - Agile Delivery
  - Digital Architecture
  - Cyber Security
  - People & Skill Management

Process

- Assessment **invitation**
- **Participation** using web survey
- Assessment **closing**
- **Results** sharing
- **Presentation** and discussion (optional)

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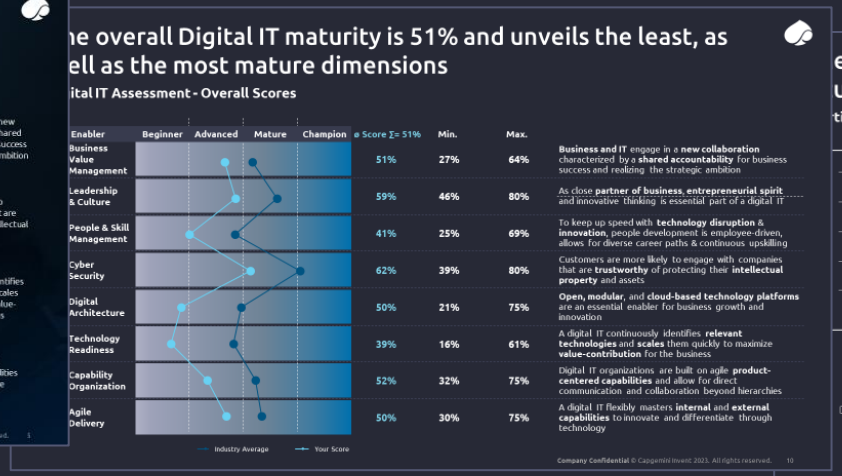
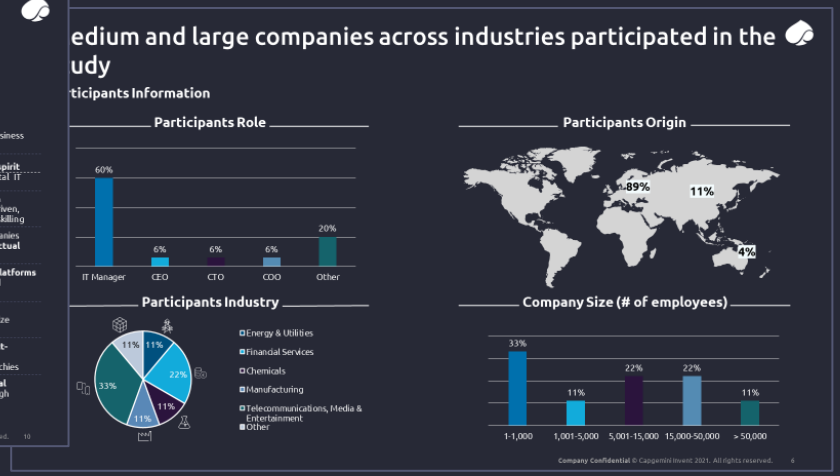
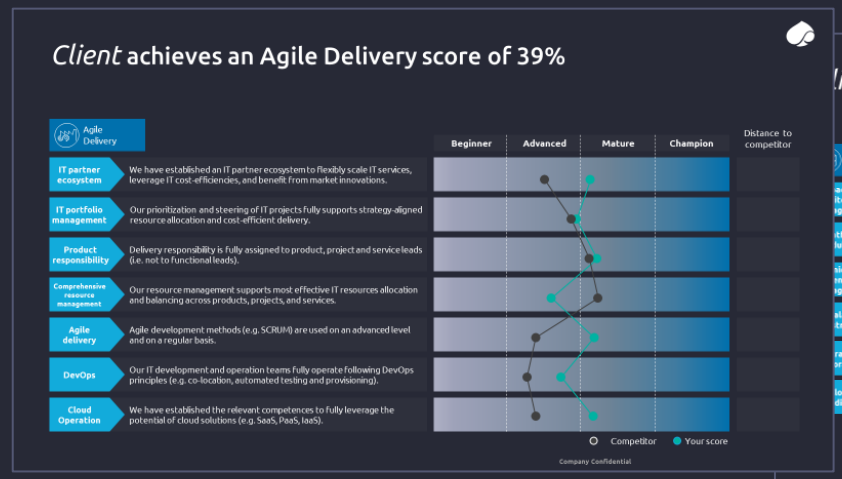
Receive a comprehensive individual assessment covering all dimensions of Digital IT

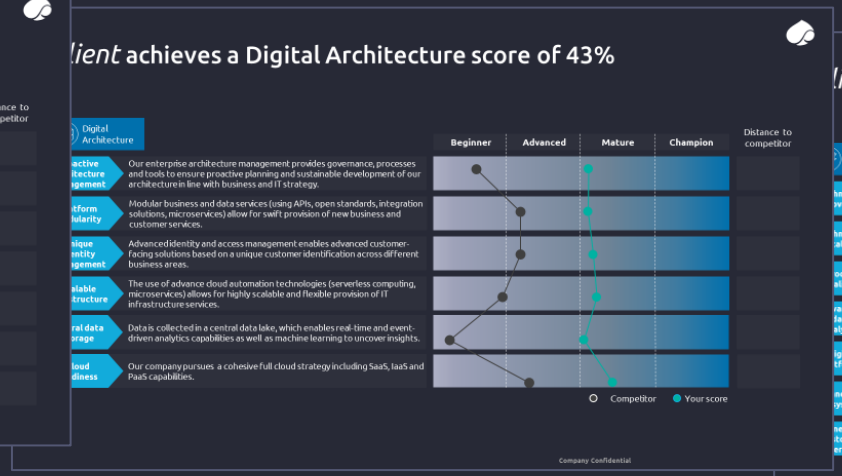
Digital IT Assessment | Report

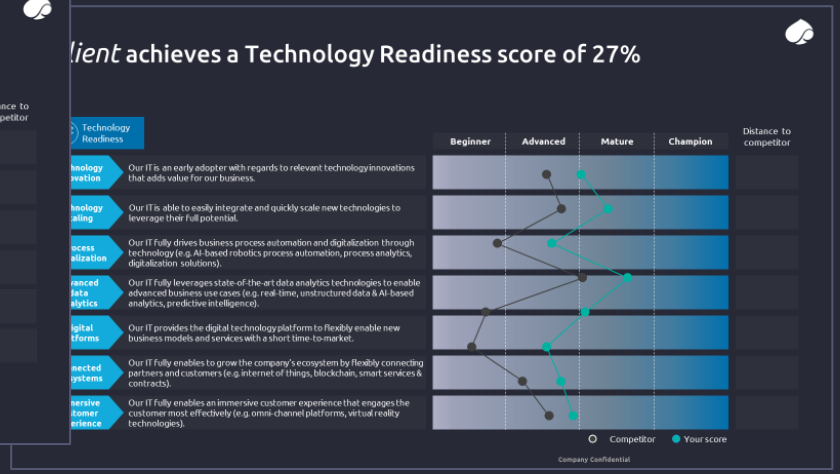
ILLUSTRATIVE











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Your individual digital IT maturity assessment report shows your position and identifies improvement areas

Digital IT Assessment | Benefits

Individual Assessment	Benchmark Positioning	Improvement areas	Free participation
As a participant, you receive your **individual Digital IT maturity** report showing strength and opportunities in all IT areas.	Understand your digital IT **benchmark position compared to industry** peers and digital IT champions.	Assessment report provides **transparency on improvement areas** – maturity scores allow to manage and track progress in all IT areas.	Participation is **free of charge** – on request, results can be presented and explained by Capgemini's Digital IT experts in more detail.

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Contact the Digital IT Assessment team to discuss how to prepare your IT for what is coming next

Contacts

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As the digital innovation, design and transformation brand of the Capgemini Group, Capgemini Invent enables CxOs to envision and shape the future of their businesses. Located in nearly 40 studios and more than 60 offices around the world, it comprises a 10,000+ strong team of strategists, data scientists, product and experience designers, brand experts and technologists who develop new digital services, products, experiences and business models for sustainable growth.

Capgemini Invent is an integral part of Capgemini, a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 360,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering, and platforms. The Group reported in 2022 global revenues of € 22 billion.

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