

## **Capgemini wins several 2023 Google Cloud Partner of the Year Awards**

***Recognized for the third consecutive year, these awards further reaffirm Capgemini as a key Google Cloud partner to deliver tangible business value for joint clients***

Paris, August 29, 2023 – [Capgemini](#) today announced that it has won four 2023 Google Cloud Partner of the Year Awards, including the Global Google Cloud Industry Services Partner of the Year, demonstrating its commitment to leading with a customer-first vision and creating cutting-edge industry-solutions with Google Cloud. Capgemini was also named the Global Google Cloud Breakthrough Partner of the Year, recognizing the rapid growth of the partnership and its ability to turn Google Cloud’s innovations into enterprise-ready solutions. Its recent investment in spearheading the Generative AI movement with Google Cloud illustrates the ambition. Just two months since its creation, the first-of-its-kind [Generative AI Google Cloud Center of Excellence \(CoE\)](#) is assisting enterprises to successfully identify, deploy, and maximize generative AI capabilities to achieve their business transformation objectives.

Cementing the long-standing partnership and proven expertise in creating comprehensive and compelling solutions for joint clients, Capgemini received two global, one industry and one local award:

- Google Cloud Breakthrough Partner of the Year – Global
- Google Cloud Industry Solution Services Partner of the Year - Global
- Google Cloud Industry Solution Services Partner of the Year – Government
- Google Cloud Services Partner of the Year – Germany

*“Capgemini has continued to expand its partnership with Google Cloud in the past year, resulting in innovative breakthroughs and significant impact for joint clients, particularly in the Retail and Financial Services industries,”* said Fernando Alvarez, Chief Strategy and Development Officer and Group Executive Board Member at Capgemini. *“Receiving four Google Cloud Partner of The Year Awards strengthens our partnership, which was demonstrated earlier this year with the creation of our [Generative AI Google Cloud Centre of Excellence](#). By combining Google Cloud’s industry leading solutions with Capgemini’s deep industry expertise, we’re exceptionally well-positioned to help our clients transform their business models so they can thrive in the continually evolving and increasingly competitive business ecosystem.”*

*“We’re happy to recognize Capgemini as both our Global Breakthrough Partner of the Year and Global Services Partner of the Year based on their skills and proven expertise in driving customer success,”* said Kevin Ichhpurani, Corporate Vice President, Global Ecosystem and Channels at Google Cloud. *“Capgemini has proven its commitment to helping drive customer digital transformation via the implementation of Google Cloud solutions and products, as well as strong technical and service capabilities over the last year. We look forward to continuing our work together to deliver customer value.”*



## **Delivering the right combination of Google Cloud solutions for significant impact**

Capgemini is leveraging Google Cloud to enable clients to become data-powered organizations and unlock new business models, services, products and processes.

For instance, Capgemini recently partnered with [Maxeda](#), a leading DIY retailer in Benelux, to transform its digital landscape and foster innovation, enabling seamless integration of several business models and improved operational efficiency. This not only helped Maxeda become more agile and scalable, but the data-backed solution provided a holistic view of their customers and products, which enabled the organization to adopt a customer first approach, meet evolving customer expectations and future-proof the business.

*"The retail industry has undergone significant changes in recent years due to technological innovation and changing consumer preferences. Adopting a cloud-first, digital approach is key to becoming future-ready,"* said Erik Cuypers, Group CIO of Maxeda. *"Capgemini's deep sector expertise and in-depth understanding of our business landscape meant they were the right partner to help us transform our business and drive sustainable value creation."*

Find out more [here](#).

### **About Capgemini**

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided every day by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of nearly 350,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering, and platforms. The Group reported in 2022 global revenues of €22 billion.

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