



Press contact:

Saheli Chakraborty

Tel.: +91 7015531783

Email: saheli.chakraborty@capgemini.com

Capgemini positioned as a Leader in the IDC MarketScape¹: European Professional Services for Data-Driven Government 2022 Vendor Assessment

Paris, March 22, 2023 – Capgemini announced today that it has been positioned in the Leaders Category in the IDC MarketScape: European Professional Services for Data Driven Government 2022 Vendor Assessment¹. Capgemini was named a Leader among the 12 professional services firms, evaluated in this assessment, that help European governments become data-driven organizations.

According to the report one of Capgemini's strengths includes, "Capgemini's expertise in the public sector domains and investments in thought leadership through innovation and competency centers that invest in strategic themes such as digital sovereignty and data spaces." The report also noted, "Customers interviewed by IDC say Capgemini is willing to make extra investments and work hard to help customers realize the benefits of data-driven solutions."

"Capgemini's public sector experts focus on developing knowledge about specific domains such as public administration, security, healthcare, welfare, defense, as well as tax and customs. Clients can benefit from such experts in more than 20 countries working on advisory and implementation," said Massimiliano Claps, Research Director, IDC.

"We are delighted to be recognized as a Leader in the 2022 IDC MarketScape: European Professional Services for data-driven Government Vendor Assessment. This positioning underlines our commitment and continued investment to help public organizations harness data and technology to deliver improved citizen experiences, better societal outcomes, and increased trust in government," said Marc Reinhardt, Global Leader for Public Sector at Capgemini.

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided every day by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 360,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business

¹ IDC MarketScape: European Professional Services for Data Driven Government 2022 Vendor Assessment (Doc#EUR149014122, February 2023)



needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering, and platforms. The Group reported in 2022 global revenues of €22 billion.

Get The Future You Want | www.capgemini.com