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Capgemini named a Leader in Business Intelligence Platform Implementation

Service Providers, Q2 2017 report by Independent Research Firm

Paris, June 21, 2017 – <u>Capgemini</u>, a global leader in consulting, technology and outsourcing services, has been positioned as a 'Leader' in the report: The Forrester Wave™: Business Intelligence Platform Implementation Service Providers, Q2 2017.

The report identifies and evaluates 13 of the most significant business intelligence (BI) platform implementation service providers. Cappemini was listed among the leaders for its solid current offerings and compelling BI-focused strategies, as well as delivering comprehensive BI platform implementation services for a broad number of leading BI platforms and for being highly ranked by its clients. The report also states that Cappemini takes advantage of next-generation BI technologies and approaches.

According to the report, "Capgemini views BI as 'cool' and goes to market with an innovation and modernization focus."

"We are delighted to be named a Leader in the Forrester Wave report for our Business Intelligence platform implementation service capabilities," said John Brahim, Head of Insights & Data at Capgemini. "We think our 'Cool Bl' concept underpins an innovative approach to modernize the traditional Bl set-up, in which we combine drivers such as insights to action, advanced visualization, agility/DevOps & automation, cloud analytics, cognitive augmentation, sector & domain use case libraries and self-service delivery. Everything is aimed to deliver our clients direct business impact from best-in-class analytics operating on internal and external data streams. Our mission is to guide enterprises and organizations on a hands-on journey to insight-driven business."

By applying a mix of these tools and expertise, Capgemini's 15,500 BI professionals have delivered more than 700 BI implementation projects over the last two years.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business ExperienceTM, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.



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