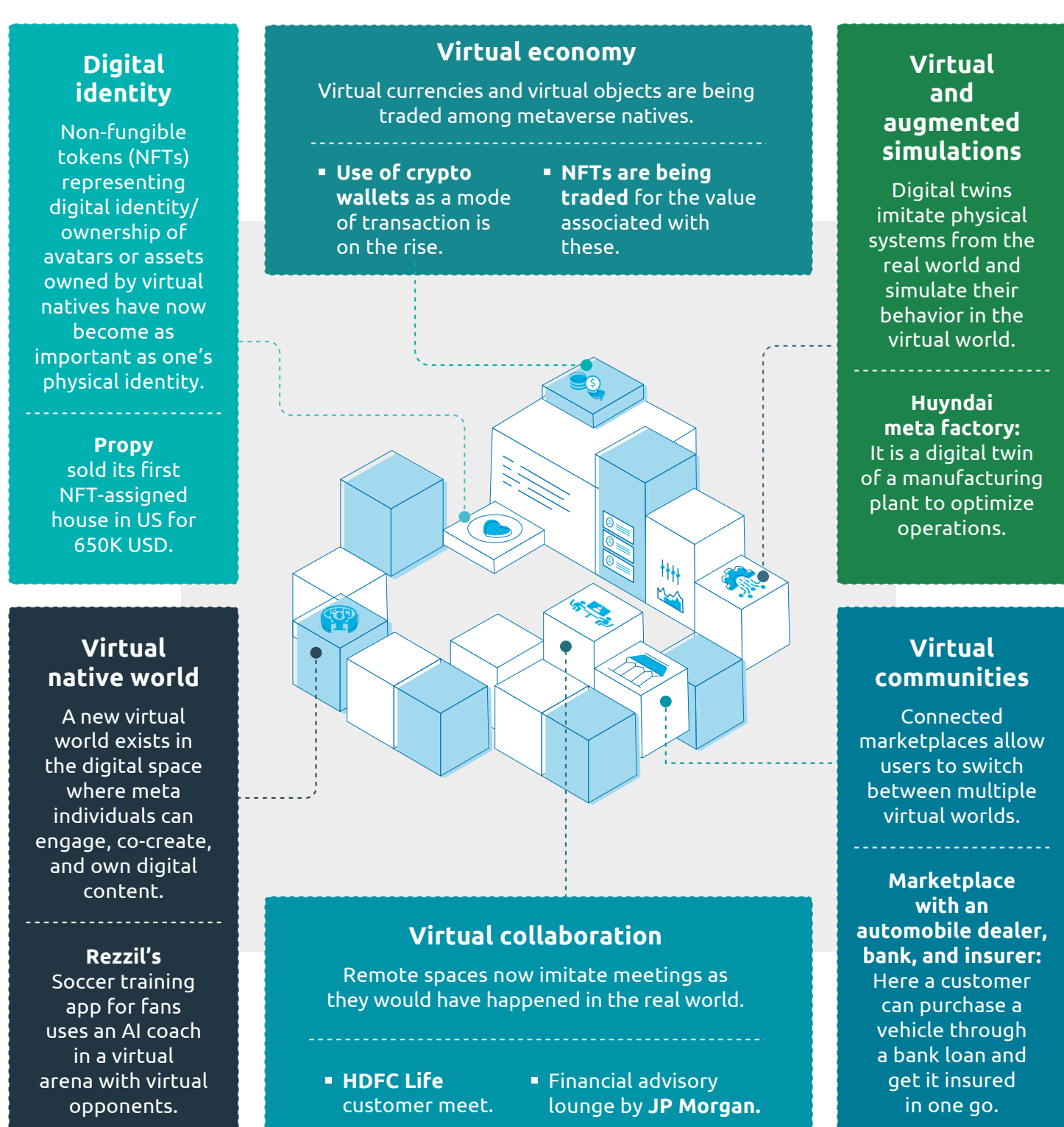


# Metaverse in Telecom Industry

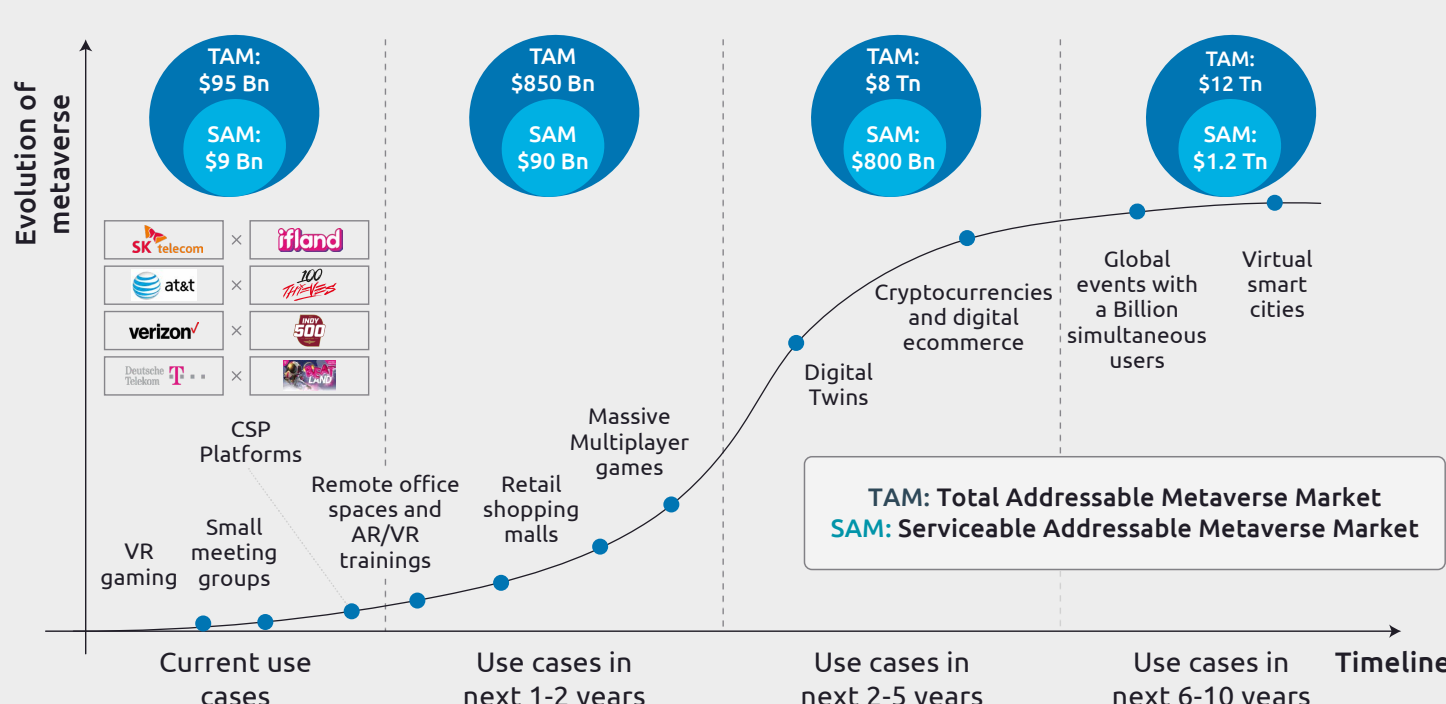
**METaverse HAS THE POTENTIAL TO CREATE A NEW DIMENSION IN TODAY'S WORLD. BUT WHAT EXACTLY IS THE METaverse?**

**METaverse CREATES AN IMMERSIVE VIRTUAL WORLD, WHERE USERS INTERACT DIGITALLY AS THEY WOULD HAVE INTERACTED IN A PHYSICAL WORLD.**

**Interplay of different aspects creating a metaverse solution:**

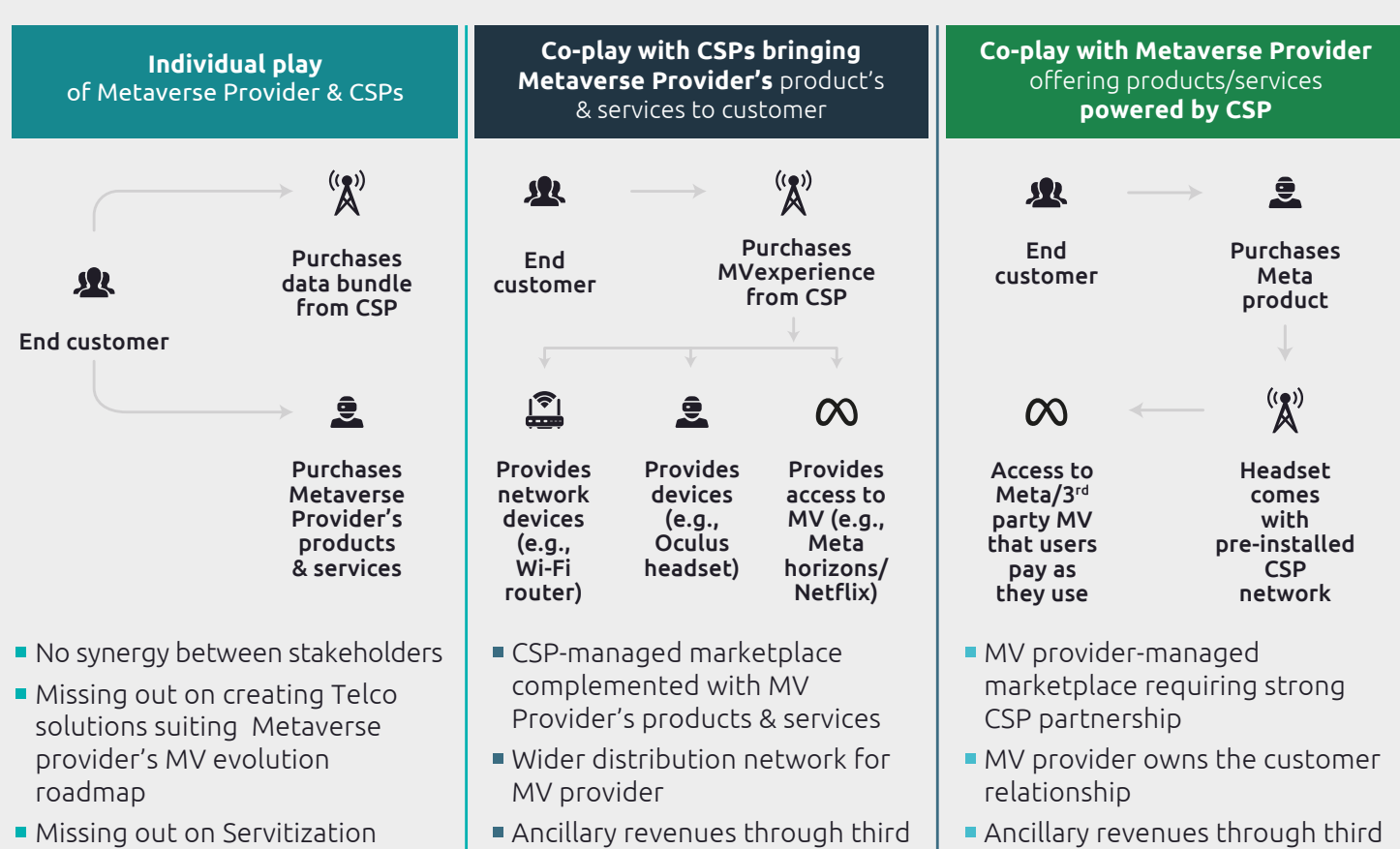


## METaverse MARKET EVOLUTION WILL PROVIDE SIGNIFICANT MARKET POTENTIAL FOR TELCOS



## SUCCESSFUL TELCO ENGAGEMENT WILL REQUIRE THE RIGHT SET OF ECOSYSTEM PLAYS AND INCENTIVES


Various ecosystem options with varying incentives for CSPs to collaborate



## STRATEGIES TO HELP TELCOS PREPARE FOR THE METaverse



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