

TRANSFORMING THE AUTOMOTIVE SUPPLY CHAIN: AN EXPERT PERSPECTIVE

If yesterday's supply chain priority was efficiency, what will tomorrow's be?

FROM TRADE-OFFS TO TRADE UPS

Previous trade-offs between different outcomes may no longer be needed. Often, improvements in one area can deliver benefits in others. For example, switching to local suppliers can improve both resilience and sustainability.

We asked Capgemini experts to identify the key supply chain priorities for automotive OEMs, assign a value according to importance out of 10, and explore the trends they're seeing within each.

EXPERT GROUP KEY

- IT Transformation, USA
- Automotive Industry, Germany
- Supply Chain Resilience & Sustainability, France
- Solutions Strategy, USA
- Data Science and AI, India

Today, OEMs are focused on tactical short-term solutions. Longer term, they need to rethink their planning and forecasting capabilities.

Analytics

Help make sense of structured and unstructured data to identify supply chain trends earlier and act on them.

Partnership approach

Creates open, transparent, two-way communication, for faster, stronger reactions to disruption.

HOW IMPORTANT IS AGILITY?

Technology advances and evolving customer expectations require OEMs to build more agility into their supply chain strategies and operations.

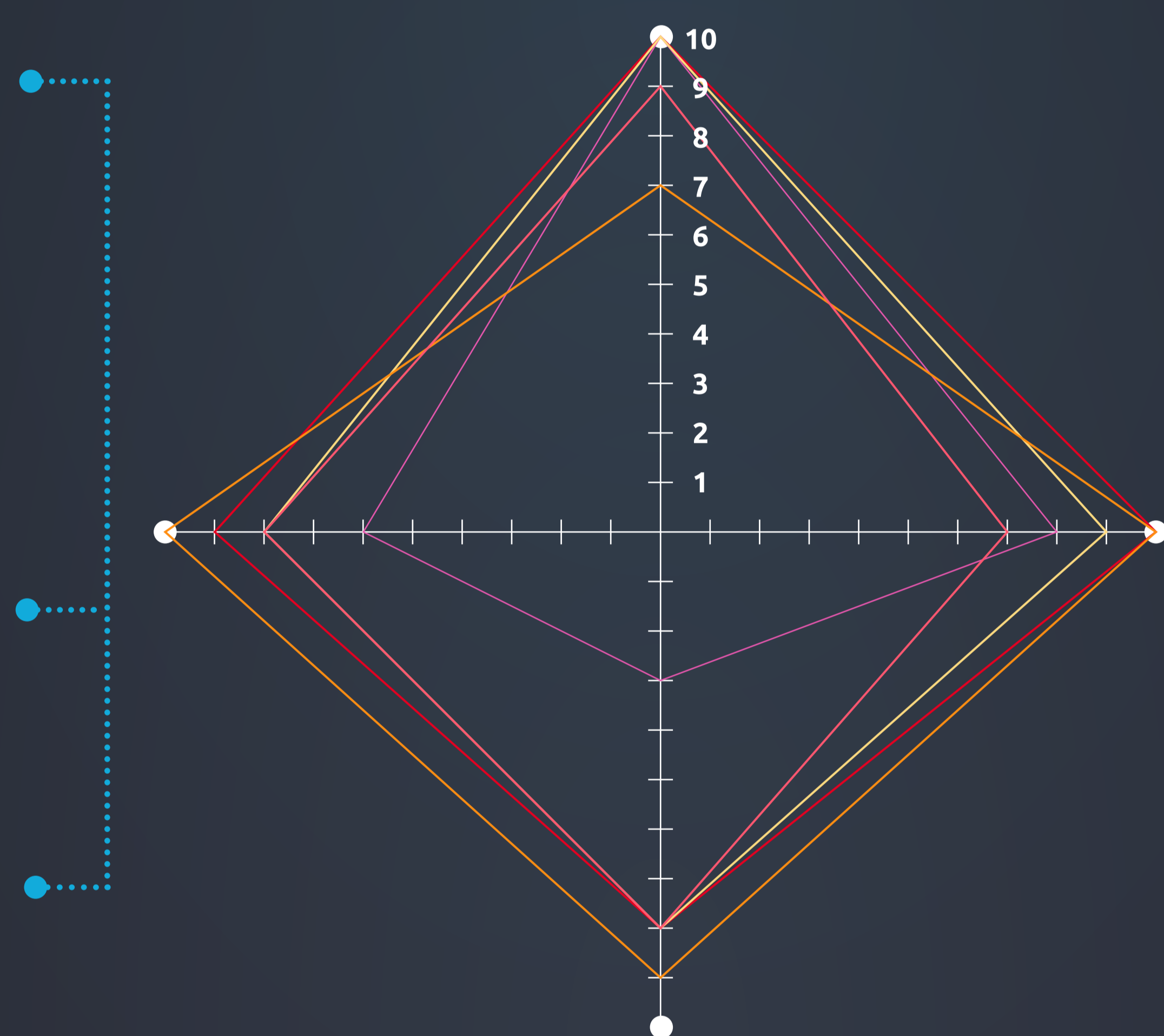
Data-driven culture

Enables OEMs to rapidly identify new trends and proactively adapt the full supply chain.

Rapid onboarding

OEMs need to be able to discover and onboard new suppliers quickly – even those from outside the traditional automotive ecosystem.

HOW IMPORTANT IS RESILIENCE?



HOW IMPORTANT IS INNOVATION?

The supply chain is now seen as a source of competitive advantage and a way to bring innovative products and services to market more quickly.

External inspiration

For innovation can stem from outside of traditional ecosystems, like startups and new players.

Software defined

As the role of software in vehicles grows, building relationships with software companies and technology platform providers becomes essential.

OEMs are under increasing regulatory pressure to sustainably transform their supply chain and significantly reduce emissions.

Visibility & traceability

Are improved by technologies like blockchain, for a better understanding of environmental impact.

Circular economy

Reduces emissions and dependence on virgin raw materials, while increasing appeal to eco-conscious customers.

TALK TO CAPGEMINI TODAY

Capgemini has deep experience in all aspects of supply chain management in the Automotive industry, as well as in other industries, such as Aerospace and Consumer Products & Retail. We work extensively with our automotive clients (mostly global OEMs and Tier 1s) to optimize their decision-making processes and evolve their approach to automotive supply chain management.

Get in touch with our team of automotive experts to transform your supply chain for tomorrow.

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