

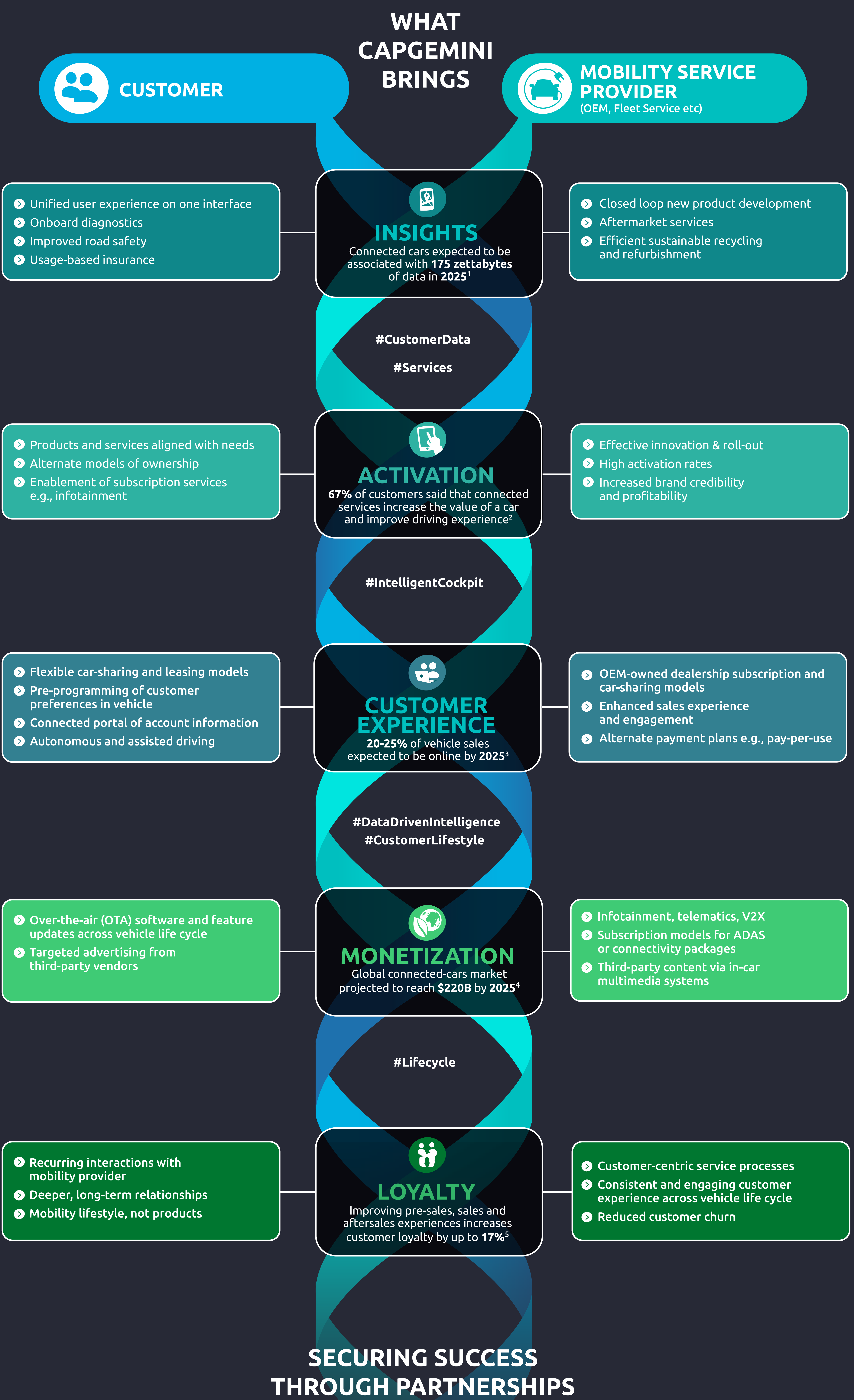
## HOW CONNECTED CARS CREATE DEEPLY CONNECTED CUSTOMERS

Connected, software-defined vehicles are ushering in a new era of customer relationships within automotive. Connectivity offers more than just new products and models – it enables deep, long-term and symbiotic customer relationships.

### THE TIME FOR CHANGE IS NOW

- By 2030, **95%** of cars sold globally will be connected<sup>6</sup>
- V2X market projected to reach **\$13B** by **2028**<sup>7</sup>
- 376 million** subscribers worldwide with telematics services in cars by **2026**<sup>8</sup>

# CUSTOMER CENTRICITY: THE DNA OF CONNECTED MOBILITY



## TALK TO CAPGEMINI TODAY

Capgemini enables clients to realize the power of connected services and get closer to their customers. Our integrated framework spans Business Strategy & Innovation, Solution Design & Development and Customer Experience & Activation. Together with our partners, we enable our clients to seamlessly navigate the complex new ecosystems and unlock the full potential of connected mobility.

Get in touch with our automotive team to kick start your innovation journey.

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Want more insights on Automotive from Capgemini?

Visit our [LinkedIn Showcase](#) page for the latest research and thought leadership from our industry expert team.



<sup>1</sup>Source: Connected Vehicle Trend Radar 2  
<sup>2</sup>Source: Connected Vehicle Trend Radar 2  
<sup>3</sup>Source: Shifting Gears Automotive Research Note  
<sup>4</sup>Source: 5G on the Highway to V2X  
<sup>5</sup>Source: Automotive CX POV - Time to level up  
<sup>6</sup>Source: Unlocking the full life-cycle value from connected-car data  
<sup>7</sup>Source: Automotive V2X Market  
<sup>8</sup>Source: Subscribers to auto embedded telematics services worldwide