

BALANCE BY DESIGN



/Prompt: How to build a brighter, better future?



BALANCE BY DESIGN

- TECHNOLOGY \exists BUSINESS
- AI'LL BE THE JUDGE OF THAT!
- DO GOOD, DO LESS, DO WELL
- BE LIKE WATER
- IQ CQ RQ EQ UP
- TRUST THRUST
- NO HANDS ON DECK

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TECHNOLOGY BUSINESS

Move from alignment to
unity of business and IT,
creating a seamless
Technology Business of
strategy and operations.

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AI'LL BE THE JUDGE OF THAT!

Leverage rapidly emerging forms of AI-driven knowledge and insights, even in the absence of complete understanding and transparency — applying a symbiotic form of judgment between humans and AI.



DO GOOD, DO LESS, DO WELL

Make your organization thrive by embracing initiatives that create a positive social and environmental value alongside economic value, while rejecting activities that damage the biosphere or destabilize society and compromise humanity.



BE LIKE WATER

Ensure the built-in 'water-like' capabilities of agility, flexibility, responsiveness, resilience, and openness.



IQ CQ RQ EQ UP

Ensure a properly measured and monitored balance between four — sometimes conflicting — assets: the corporate Intelligence Quotient, Creativity Quotient, Robotic Quotient, and Emotional Quotient.



TRUST THRUST

Power up the entire trust ecosystem — from the organization's core to its edges — securing your existing business and pushing forward to its next permutation.



NO HANDS ON DECK

Assume full, hands-free, zero-touch automation as the default for all new Technology Business processes.

