Capgemini

YOU EXPERIENCE

/Prompt How are digital experiences becoming more human? ⬆

TECHNO
VISION 2024 /Prompt the future

YOU EXPERIENCE

- EXPERIENCE^2
- ME, MYSELF AND MY METAVERSE
- INTERNET OF TWINS
- I FEEL FOR YOU
- NO EXPERIENCE

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EXPERIENCE²

User experience as an integrated whole, covering the perspectives of customers, employees, and partners, enabled by UX and interaction technologies.

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ME, MYSELF AND MY METAVERSE

Multiple new virtual world augments real life, creating an impact on the way we live, work, interact, behave.

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INTERNET OF TWINS

Digital twins deliver better mastery of real-world challenges, with less strain on resources and energy.

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I FEEL FOR YOU

Boosting both the individual and corporate EQ, by creating a more effective, meaningful, and satisfying symbiosis between people and their technology enablers.

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NO EXPERIENCE

Gen AI and immersive technologies bring the merger of the physical and virtual world, leading to a natural, intuitive, and stress-free experience of technology.

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