

PRESERVING THE FABRIC OF LIFE

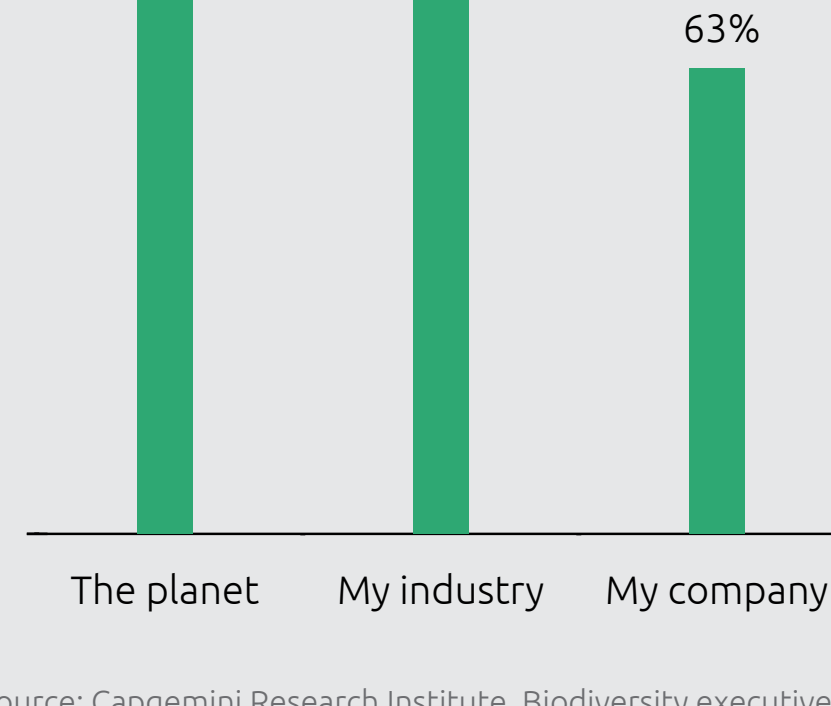
Why biodiversity loss is as urgent as climate change

Executives recognize the importance of biodiversity, yet few organizations have a strategy

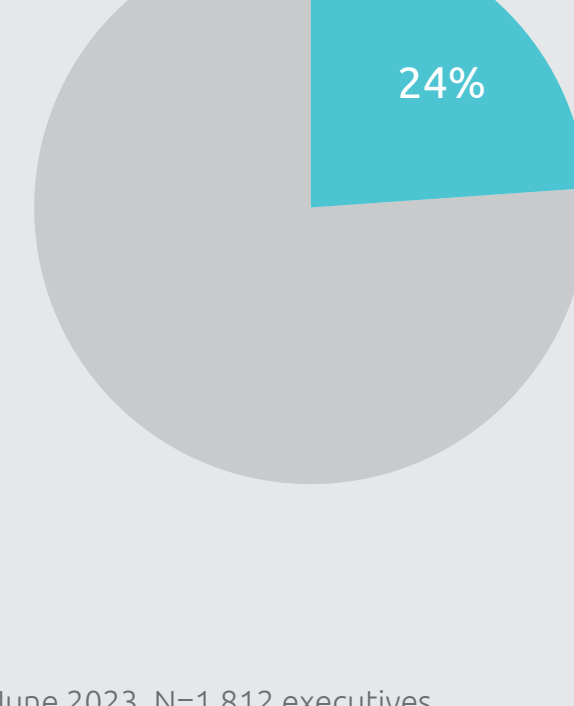
Executives view biodiversity as critical to the health of the planet, yet it remains low on their agendas

Only a quarter of executives say their organization has a biodiversity strategy

% OF EXECUTIVES WHO SAY BIODIVERSITY IS IMPORTANT TO THE ENTITIES BELOW



% OF ORGANIZATIONS WITH A BIODIVERSITY STRATEGY



Source: Capgemini Research Institute, Biodiversity executive survey, May–June 2023, N=1,812 executives.

57% of executives believe that customers care more about climate change than biodiversity.

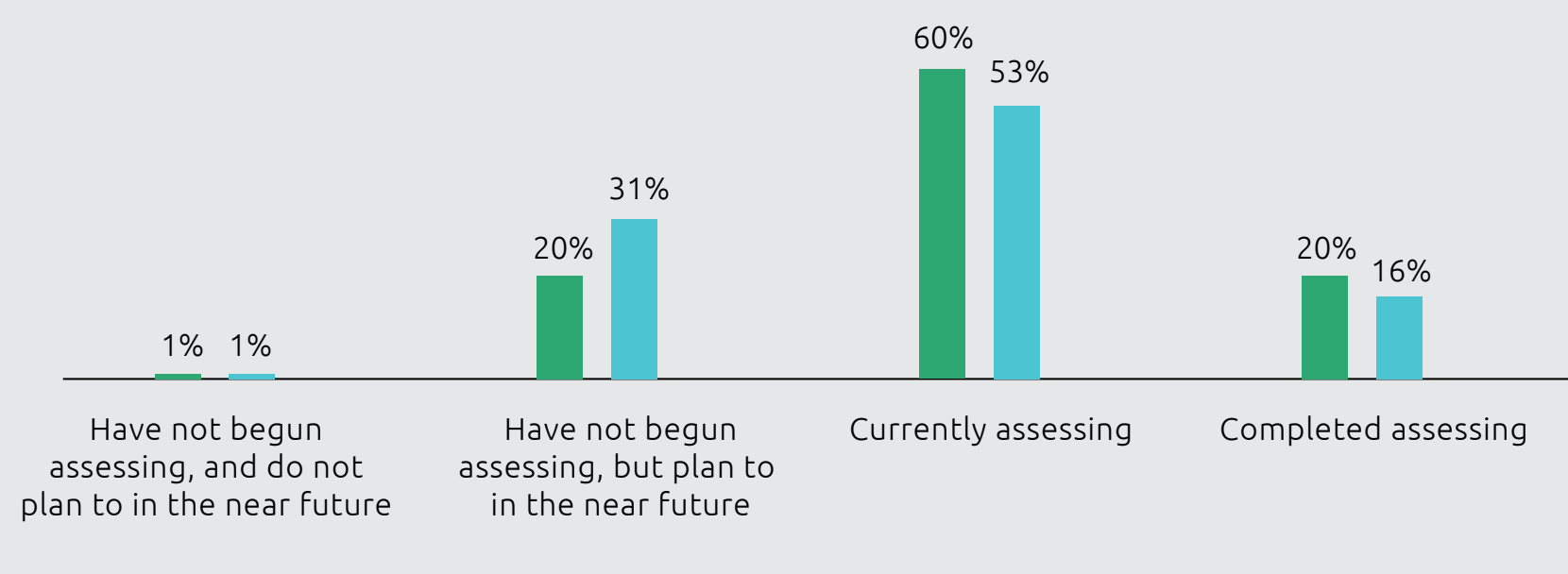
53% of executives believe biodiversity is a lesser priority than climate change.

47% of executives consider biodiversity loss a medium-term risk, which would affect their business by 2030.

Few organizations have assessed the impact of their supply chains and operations on biodiversity

Only 16% of organizations have completed an assessment of their supply chain impact on biodiversity, and 20% of their operations impact

% OF EXECUTIVES WHO SAY THEIR ORGANIZATION IS ASSESSING THE IMPACT OF OPERATIONS AND SUPPLY CHAIN ON BIODIVERSITY, BY STAGE



Source: Capgemini Research Institute, Biodiversity executive survey, May–June 2023, N=1,643 executives whose organizations have a biodiversity strategy or ad-hoc biodiversity initiatives.

The corporate sector is underinvesting in biodiversity

The biodiversity financing gap is immense

The world spends approximately **2% (\$1.9 trillion)** of global GDP annually on subsidies that cause biodiversity loss.

The world needs to spend on average **\$711 billion per year** over the next 10 years to **reverse the decline in biodiversity**.

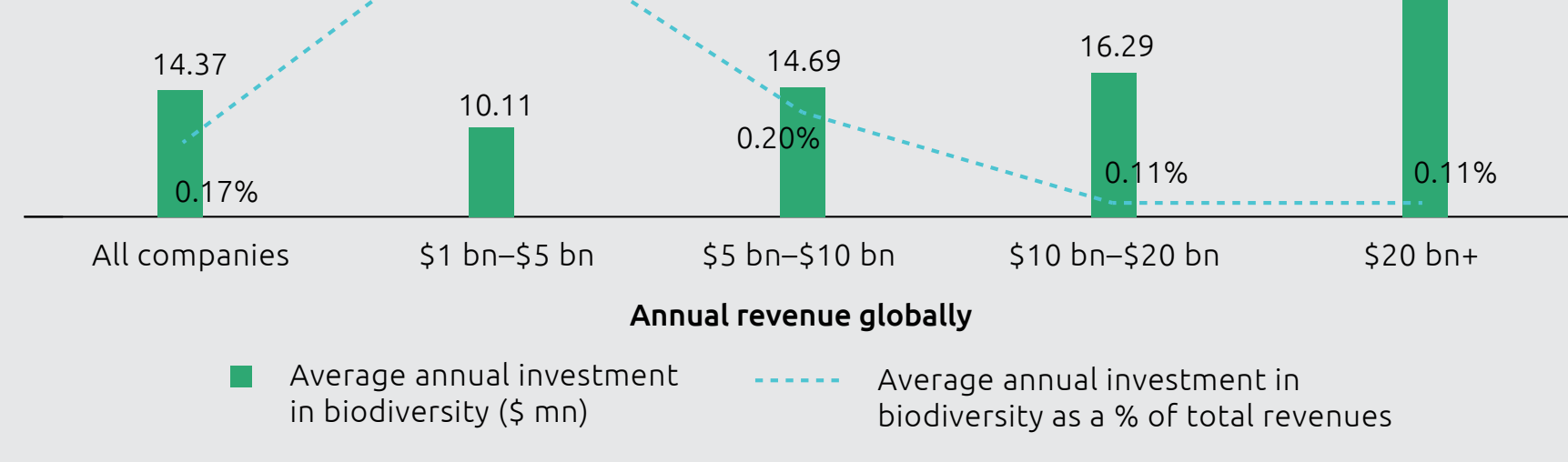
Our research estimates that corporations are contributing **less than 5%** of the total amount required to reverse the decline.

Sources: Earth Track, Paulson Institute, Taskforce on Nature-related Financial Disclosures, Capgemini Research Institute analysis.

Corporations are investing a small amount in biodiversity

Larger companies are investing a smaller share of revenue in biodiversity

ANNUAL AVERAGE INVESTMENT IN BIODIVERSITY, BY COMPANY SIZE

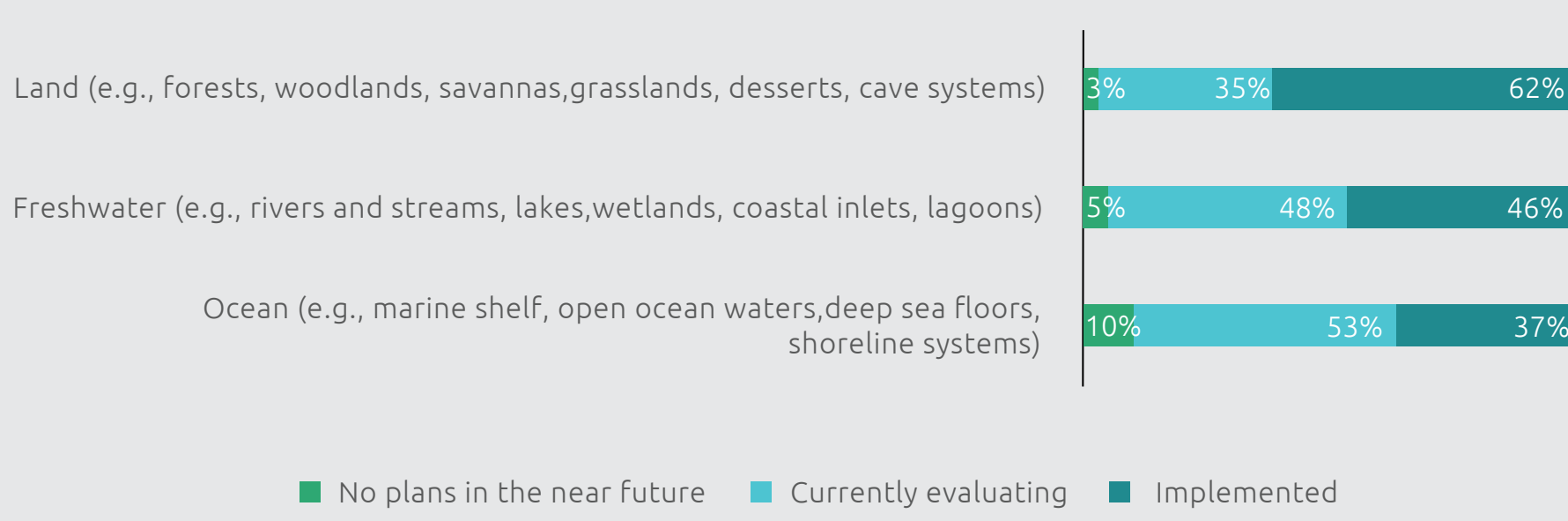


Source: Capgemini Research Institute, Biodiversity executive survey, May–June 2023, N=1,390 executives whose organizations have a biodiversity budget and investments.

Biodiversity actions are nascent and focusing on land preservation

Organizations more commonly invest in land than freshwater or ocean habitats

% OF EXECUTIVES WHO SAY THEIR ORGANIZATION IS CURRENTLY FOCUSING ON THESE HABITATS FOR BIODIVERSITY PRESERVATION AND/OR RESTORATION



Source: Capgemini Research Institute, Biodiversity executive survey, May–June 2023, N=1,643 executives whose organizations have a biodiversity strategy or ad-hoc biodiversity initiatives.

*Note: not all percentages sum to 100% because <1% of the sample said that they were unsure/don't know.

65% of executives say their organization has committed to reducing water usage.

62% have implemented circular economy practices, such as recycling and reusing.

59% use renewable resources in product design and development.

58% have updated their supplier code of conduct to include biodiversity considerations.

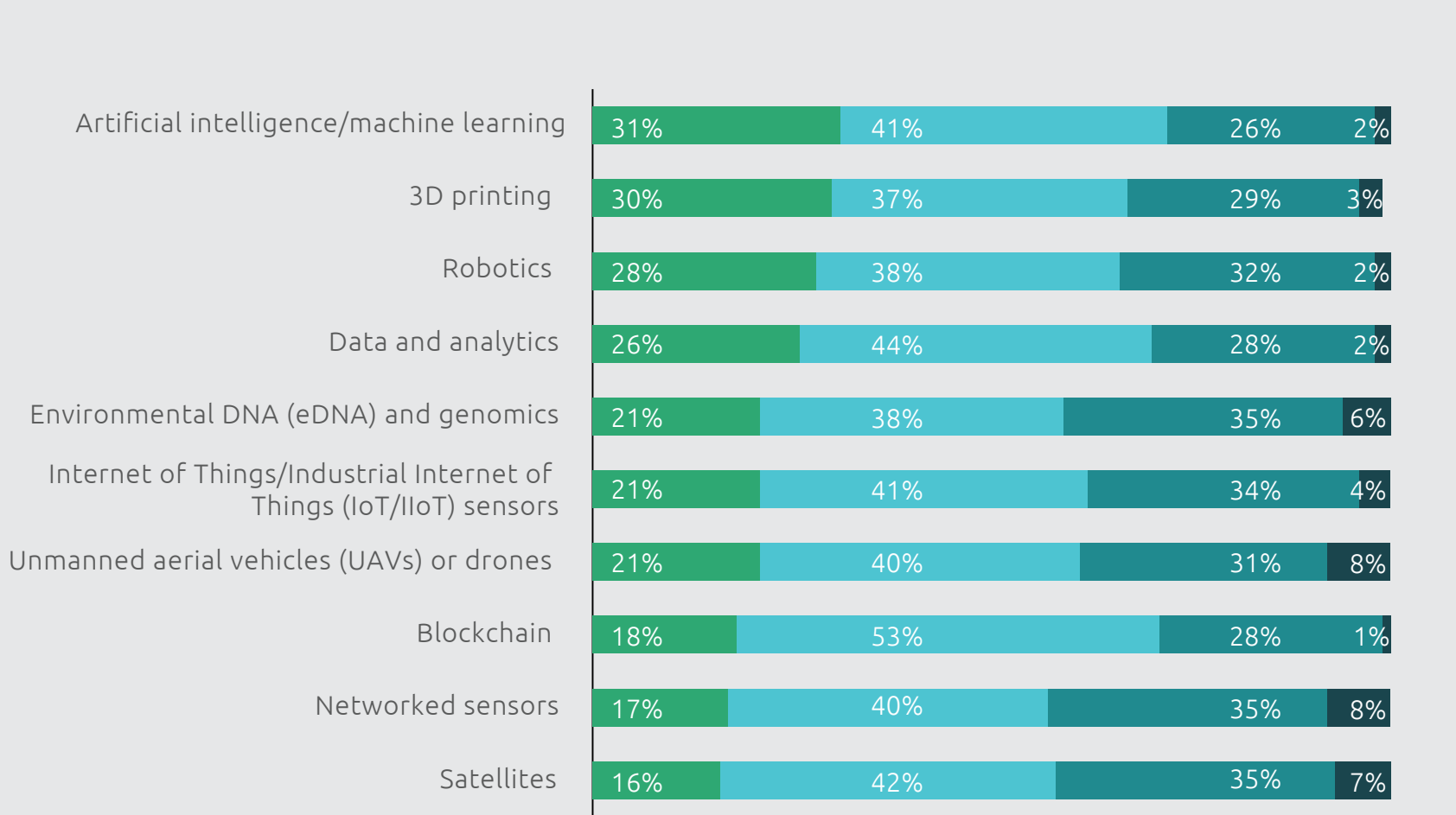
AI and other technologies will help organizations tackle biodiversity loss more quickly

The potential for technology to mitigate biodiversity loss is massive

73% of executives believe digital technologies will enable biodiversity preservation/restoration.

Artificial intelligence is the most common technology that is currently being invested in for biodiversity.

% OF EXECUTIVES WHO SAY THEIR ORGANIZATION IS INVESTING IN THE BELOW TECHNOLOGIES FOR BIODIVERSITY



Source: Capgemini Research Institute, Biodiversity executive survey, May–June 2023, N=1,643 executives whose organizations have a biodiversity strategy or ad-hoc biodiversity initiatives.

Recommendations: How organizations accelerate their biodiversity journeys?

Through our research, discussions with biodiversity experts, and experience of working on sustainability initiatives at leading companies across sectors, we recommend the following four actions to bring about positive change fast.

Give biodiversity a strategic focus on a par with climate change



Foster collaboration to support biodiversity solutions at scale

Define clear standards for biodiversity measurement and disclosure



Invest in technological and data solutions wisely to speed up action on biodiversity loss

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