Capgemini

DATA-POWERED DECISIONS, DELIVERED WITH CONFIDENCE.

890 by Capgemini

See a future where data empowers your decisions.

Across all sectors, companies must transform and keep pace with digital innovation — using data to unlock greater efficiency and powering the business ideas that will define the future.

Data promises infinite possibilities. Right now, only 39% of organizations are successfully turning data-driven insights into sustained competitive advantage. 43% are able to monetize their data and insights through products and services. These figures will rise. Now, more than ever, those tasked with driving their industry forward, need to activate its full potential.

To become a Data Master, you must be at the helm, ready to harness data in critical dimensions, to outperform cohorts on financial performance and make crucial decisions from a qualitative base:

43%
Products and services
43% are able to monetize their data and insights through products and services.

39%
Competitive advantage
39% of organizations are successfully turning data-driven insights into sustained competitive advantage.

245%
Fixed Asset Turnover
Data masters realized 245% higher "Fixed Asset Turnover" compared to the average.

70%
Revenue per employee
The data masters have seen a 70% higher "revenue per employee" compared to the average.

67%
Profitability
The "data-ware" cohort lags the beginners in the profitability by 67% compared to the average.

Data holds infinite possibilities. Now is the time to replace mystery with mastery.

Realizing a data-powered culture means overcoming challenges – such as reducing the complexity of stand-alone data by using analytics solutions. This is where 890 by Capgemini comes in – as an activator of data analytics, it will inform you, so you can: speed up decision-making, flex and grow at scale, increase efficiency, automate processes and make products and services that will truly connect with your customers.
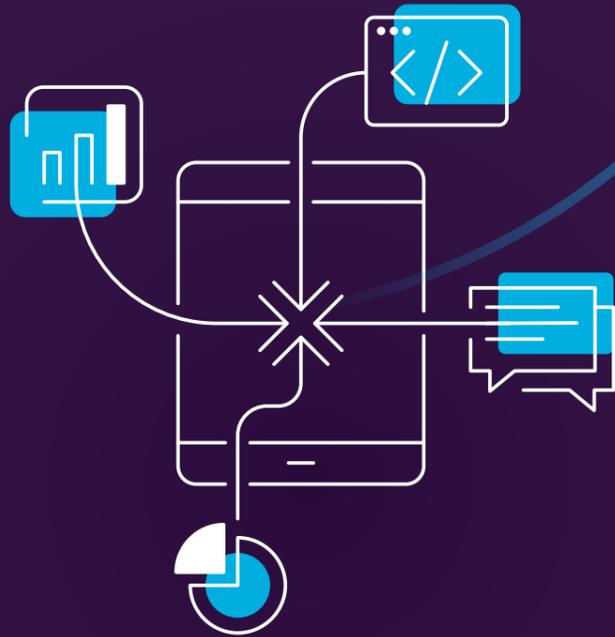
890 by Capgemini is plug and play, available on any cloud, and ready to go.

Enabling users of data-powered organizations to make collaborative business decisions, faster and more intuitively – all from one single trusted interface.

Exchanges enable change.

Whether you're starting out, or already on your way to becoming a Data Master, 890 by Capgemini will put you in sync with the here and now, advancing and accelerating your data-powered journey through a dynamic plethora of data, insights and outcomes exchanges – tailored for your needs.

Data Exchange

Brings competitive edge through trusted and curated datasets from a comprehensive ecosystem of third-party data providers combined with your own datasets.

Insights Exchange

Fast-tracks consumption of analytics solutions built by experts, leveraging internal and external data to power business decisions – for the enhanced insights you need to stay ahead.

Outcomes Exchange

Cultivates impact-driven outcomes by equipping you with integrated, secure and collaborative data and analytical services – improving operational and strategic decision-making across the value chain.

Liberate the unknown from just one interface. 890 by Capgemini takes you forward.

Trusted, robust and curated to your needs – 890 by Capgemini gives you access to the data that's right for you, quickly and easily. It combines an extensive ecosystem of industry-leading, open and exclusive sources, with your own data. This means that you can hone specific insights that will allow you to make key decisions with confidence.

But 890 by Capgemini also means company-wide collaboration at its best, delivering the ability to analyze, model and visualize data. The result? A seamless, holistic experience that activates company-wide data to drive insights for business outcomes, at scale and speed – in short, your business like never before.

Each and every day you'll feel empowered to do more
One interface. One trusted, aggregated source. Delivering the ability to experience the power of now, from the same environment. Further equipping your data analysts and data scientists with the datasets they need to get ahead; high-end analytical tools, algorithms and visualizations that synthesize so they can bring data to life. As a team, you'll be able to analyze, model, combine and apply, to drive insights and outcomes critical to your business so it can move forward.

Meet your data-powered co-workers

Data analysts
Enabling access to a wide-range of external and internal data sets to easily produce new comprehensive industry-specific data sets.

Business decision makers
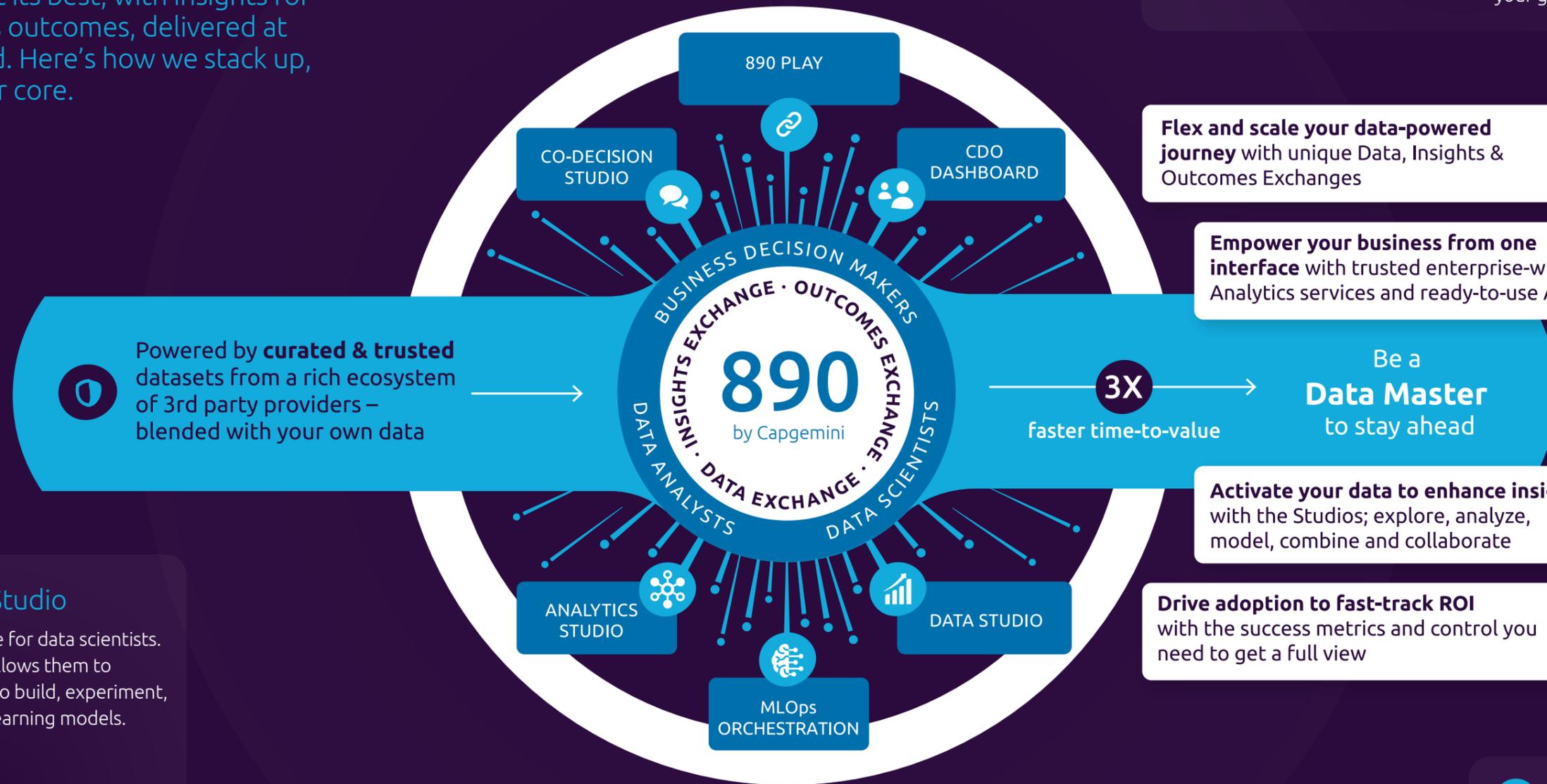Seeking to take advantage via seamless solutions and insights needed daily.

Data scientists
Building, experimenting and deploying ML models for insights that can be scaled across entire organizations.

So what is 890 by Capgemini, in its full capacity?

With us, you're looking at company-wide collaboration at its best, with insights for better business outcomes, delivered at scale and speed. Here's how we stack up, with data at our core.

Co-Decision Studio

The Co-Decision Studio is the powerhouse where you collaborate and work with data and insights, seamlessly across organizations. Robust, intuitive, and easy to use, its interface gives your team confidence.

CDO Dashboard

If you're a Chief Data Officer looking for concrete metrics of success, you'll need to get a complete picture of the data and analytics adoption of your organization, in real-time. Our CDO Dashboard will be your go-to.

Flex and scale your data-powered journey with unique Data, Insights & Outcomes Exchanges

Empower your business from one interface with trusted enterprise-wide AI & Analytics services and ready-to-use A tools

Powered by **curated & trusted** datasets from a rich ecosystem of 3rd party providers — blended with your own data

890 PLAY
CO-DECISION STUDIO
CDO DASHBOARD
ANALYTICS STUDIO
DATA STUDIO
MLOps ORCHESTRATION

890 by Capgemini

BUSINESS DECISION MAKERS · INSIGHTS EXCHANGE · OUTCOMES EXCHANGE · DATA SCIENTISTS · DATA EXCHANGE · DATA ANALYSTS

3X faster time-to-value

Be a **Data Master** to stay ahead

Activate your data to enhance insights with the Studios; explore, analyze, model, combine and collaborate

Drive adoption to fast-track ROI with the success metrics and control you need to get a full view

Analytics Studio

This is the dream place for data scientists. The Analytics Studio allows them to create environments to build, experiment, and deploy machine-learning models.

MLOps Orchestration

This powerful capability allows you to productionize ML models with speed by efficiently managing the ML lifecycle through end-to-end orchestration of operations from experiment to production. It also provides a view on drift and bias within the models to take timely action.

Data Studio

This is where the data magic happens. The Data Studio enables you to pull data from your own sources, and external ones too, and blend these, so you can gain new insights to help you see new perspectives.

ANY CLOUD | PLUG AND PLAY | TAILORED SET-UP | SECURE | SEAMLESS EXPERIENCE

So what is 890 by Capgemini, in its full capacity?
CONT.

🔗 890 Play

As a leader in AI and analytics, we've brought together a rich suite of ready-to-use solutions from across all sectors and domains that serve as a catalyst to democratize and accelerate your analytics journey.

As you'll know, being equipped with tailored analytics solutions backed by data points calibrated solely to your sector can only enable you to make better decisions. 890 Play is created-to-fit and ready-to-go – it brings in more than 100 solutions, and it's growing.

You can also bring your own AI & Analytics solutions onto 890 by Capgemini, further accelerating time to value

🔗 890 Play

Consumer products and retail

- Assortment Optimization
- Brand Sentiment
- Customer 360
- Demand Forecasting for Retailer
- Oosh Identification
- Product 360
- Retail Predictive Analytics with Weather
- Shopper Analytics using Computer Vision
- Store Analytics using Computer Vision
- Supplier Risk Management
- Working Capital
- Tonal Analytics

Financial Services

- Augmented Advisor Intelligence (AAJ)
- Commercial Insurance
- Renewal Underwriting Information Systems
- Financial Statement Analysis
- Health Care Fraud Analytics
- Insurance Risk Profiling for Car Rental Companies
- Inventory Management
- Know Your Customer Better
- Box Office Insights & Forecasting
- Retail Banking Bot
- Form Interpreter
- Partner Dashboard

Energy Utilities and Chemicals

- Asset Decommission Analysis
- Asset Reliability Analysis
- Condition Based Asset Health Monitoring
- Demand Sensing and Inventory Optimization
- Financial Vulnerability
- Operational Cost Analysis
- Promotion Optimization
- Safety Pal
- Workforce Analysis
- Working Capital Simulation
- Anomaly Detection for Insider Threat

Manufacturing and Automotive

- Best Offer
- Recommendation
- Category/Commodity Profiling
- Commodity/Spend Classification
- Condition Based Asset Health Monitoring
- Intelligent Allocation
- Intelligent Shipping
- Product 360
- Working Capital Simulation
- Knowledge Insight Services
- VEDA (Video Enabled Decisions and Alerts)

Telecom, Media and Tech

- Ad Sales Analytics
- Casino Slot Floor Analytics
- Consumer Trends
- Customer Service Bot
- Guest Experience Analytics
- Telecom 360
- Telecom Business Dashboard
- Value Based Network Planning
- Content Summarization
- Dynamic Ad Insertion
- Personalized Ad Recommendation
- Personalized Content Recommendation
- Next Best Ride

Life Sciences and Healthcare

- Field Delivery
- Field Population Rate
- Label Analytics
- Patient Services
- SP Dispense Prescriber
- SP Dispense Units Trend
- SP Inventory
- Reconciliation
- Supplier Relationship Management
- Knowledge Insight Services
- Anomaly Detection for Insider Threat

BS, Public Sector, Resilient Enterprise

- COVID-19-Enterprise Risk Assessment
- Crowd Sensing
- Demand Sensing and Inventory Optimization
- Demand Sensing with COVID Impact
- ProSMART - Supplier Financial Risk
- Work From Home Employee Analytics
- Working Capital Insights 360

In summary, data-powered decisions provide an advantage.

See 890 by Capgemini in action

Energy and Utilities

Enable the drive toward sustainability development goals by monitoring, modeling and tracking policy changes in the sector. This leads to identifying alternative means of accelerating adoption of affordable, reliable and sustainable energy systems.

Financial Services

Know your customer… better. The solution aims to streamline and expedite customer onboarding by leveraging data from both internal and external sources for risk analysis and reporting. Acting as a single source of information for quicker and smarter decision-making, the solution enables financial institutions to: increase onboarding efficiency, lower expense ratios and increase prospect conversion ratio, higher customer retention and satisfaction scores, and increased cross-sell/upsell potential with the existing customers.
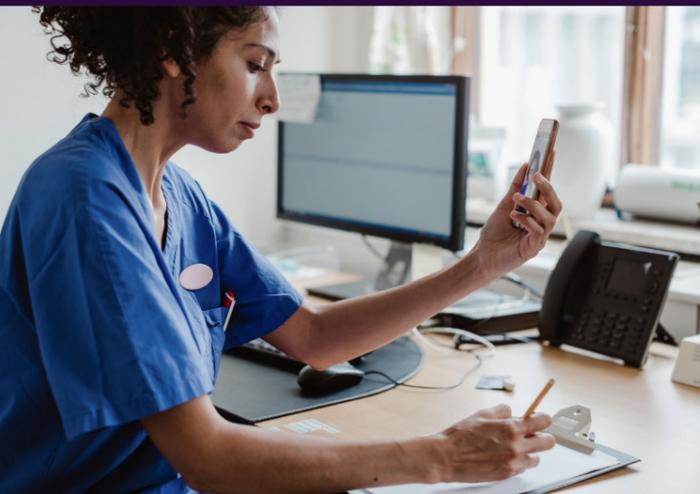

Consumer Products and Retail

Optimize marketing spend with rich demographic intelligence for improved marketing targeting. The product can reliably segment customer data and preferences with a drill down to neighborhood level, and at the same time bring in propensity to buy product information. This powerful mix of intelligence enables successful product positioning based on socio-economic models, predictive positioning, and market modeling for an end-to-end marketing analytics tool.

Global Media and Entertainment

Enable a media distribution system to drive predictive box office insights to maximize ROI. The product is able to forecast a release date for a studio to maximize revenue and minimize risk. It also predicts the optimal channel distribution and pricing strategy to increase popularity of the film.

Healthcare

Enhance customer experience by delivering reliable access to relevant, integrated data, thereby innovating care delivery. Drive toward an end-to-end patient care experience by making it easy to plan for their own care today and in the future.
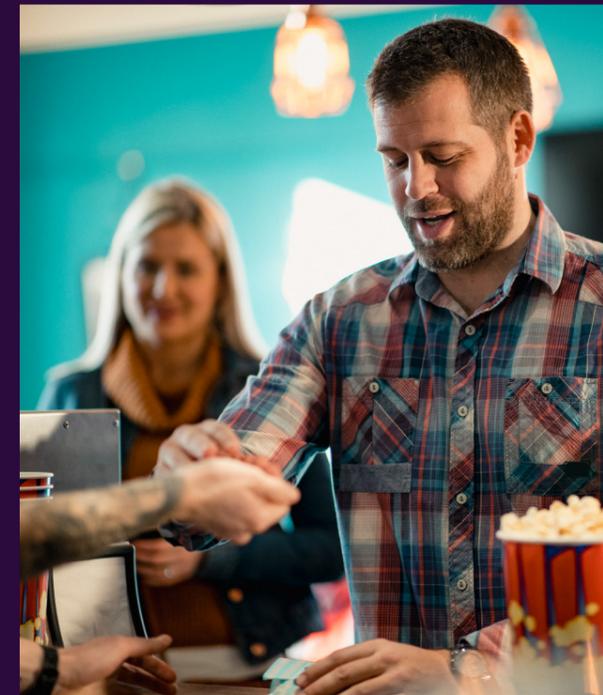
What are you waiting for?
Let's get started.

890 by Capgemini is fast-to-deploy and available on any cloud.
We're platform agnostic, so it's easy to integrate with your
existing solutions and systems — and as you'd expect, we're
backed by strong governance, privacy, and security.

So let us help you bring your data to life. Because tomorrow's
data-powered businesses will rely on decisions delivered
with confidence.

Now's the time to ask

WHAT DECISIONS CAN WE HELP YOU WITH TODAY?

Capgemini

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 270,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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About 890 by Capgemini

890 by Capgemini's unique core platform and its rich catalogue of analytic solutions lets you combine data from within your organization, as well as carefully curated sources from trusted third parties.

You'll make use of datasets, high-end analytical tools, algorithms and visualizations to synthesize and bring data to life. You'll analyze, model, combine and apply, to drive insights and outcomes that will be critical to your business moving forward. We're backed by strong governance, privacy and security compliance. And seamlessly able to integrate into your existing digital ecosystem and data platform.

So ask yourself, what business decision can we help you with today? And get in touch to discuss how data mastery can empower your business.

Find out more

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