

# FAST COMMERCE FOR SAP® CUSTOMER EXPERIENCE SOLUTIONS

Launch specialized B2B commerce experiences  
more quickly and efficiently



Fast Commerce for SAP Customer Experience solutions were designed and developed by Capgemini specifically for rapid B2B commerce site launches on the SAP public cloud. Combined with Capgemini's proven delivery process and industry expertise, these solutions provide a fixed price and timeline, with features focused on complex B2B use cases and industry sectors.

Fast Commerce for SAP Customer Experience solutions leverage our rich SAP expertise, streamlined processes, and field-tested methodologies to launch specialized B2B commerce experiences. Through three (3) tiers of data integration and a large selection of pre-built commerce features, businesses can get their experience to market faster, easily iterate and enhance the experience, and take advantage of the massive opportunities that digital B2B commerce offers.

These solutions drive efficiency through a programmatic approach, but are also flexible enough to support unique

industry needs and solve a variety of digital use cases.

#### Use cases

- Business-to-business commerce
- Regional and global market expansion
- Launch new products or services
- Improve user experience and enhance loyalty
- Enhance self-service for customers

#### Industries

- Manufacturing, automotive, and life sciences
- Consumer products and wholesale distribution

- Energy, utilities, and chemicals
- High tech

#### Features

- Enhanced user experience
- SEO-optimized pages at launch
- Google Tag Manager and Analytics integrations
- Performance and deployment optimizations
- Complete functional and technical documentation available on day one
- Full test-case documentation
- Automated unit and functional testing
- Test-coverage metrics via SonarQube
- Business user training



Fast Commerce for SAP Customer Experience solutions		Tier 1	Tier 2	Tier 3
<b>DATA INTEGRATIONS</b>	Manual data load	x		
	File-based integration (customer, product, price, inventory, order)		x	
	Pre-configured SAP S/4HANA or ECC integration via SAP Business Technology Platform (SAP BTP) integration			x
	Custom integrations			x
	Data load monitoring			x
		<b>INCLUDED</b>	<b>OPTIONAL</b>	
<b>FOUNDATION</b>	SAP Commerce B2B implementation – single site/locale (English, USD)		x	
	Brand-specific style guide and styling applied to all pages (fonts, colors, logos)		x	
	Google Tag Manager/Google Universal Analytics		x	
	SEO: optimizations based on Capgemini SEO team best practices		x	
	Performance enhancements		x	
	Deployed and tested on SAP Public Cloud (Azure)		x	
	Business user training			x
<b>MANAGE ACCOUNT</b>	Account summary landing page (carts, orders, account summary, budget balances)			x
	Customized my account/my company navigation		x	
	Wish list			x
	CRM file-based integration (customer export)			x
<b>SEARCH</b>	Product quick view with add-to-cart			x
	Sticky header with infinite scroll			x
<b>PRODUCTS</b>	Back-in-stock notification via email			x
	Product compare page (up to five products)			x
	Customer-specific product catalog			x
	Product export for syndication			x
<b>PURCHASE</b>	Tax estimation integration and address verification (Avalara or Vertex)			x
	Credit-card gateway integration (assumes existing integration extension)			x
	PayPal Express Checkout integration			x
<b>PROJECT EXECUTION</b>	Requirements validation and confirmation		x	
	System integration testing (SIT)		x	
	Training for operational management and merchandising			x
	User acceptance testing (UAT)		x	
	Site launch and Hypercare (two weeks)		x	
<b>QUALITY STANDARDS</b>	Unit tests via JUnit		x	
	Functional tests via Selenium			x
	Performance baseline via JMeter		x	
	Complete functional and technical documentation for standard features available on project day one		x	



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## About Capgemini

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Note: current conversion is €1 to \$1.20 (2/17/21)

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