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Capgemini extends its collaboration on Big Data for Automated Driving with German car manufacturer

Berlin, July 19, 2022 – Capgemini today announced that it has been selected by Mercedes-Benz to participate in the development and management of a Big Data platform for Automated Driving. The platform processes scalable big data that optimizes the AI technology for automated driving.

The contract with the global Original Equipment Manufacturer (OEM) covers the expansion of the data management platform that Capgemini has been developing and running for it since 2019. The platform supports data driven development, testing and validation of the automotive manufacturer's Advanced Driver Assistance Systems (ADAS). As part of the extended agreement, Capgemini will also provide 24/7 technical support for the big data platform to ensure optimal availability for the OEM's R&D locations worldwide. Capgemini was chosen for its expertise in automotive IT systems, data-driven software, cloud and Intelligent Industry solutions.

"Driverless technology and the development of the required legal framework has the power to fundamentally transform the mobility sector and foster trusted innovation in the automotive industry," commented Alexandre Audoin, Group Leader for Automotive at Capgemini. *"Our role in developing and managing the big data platform demonstrates how Capgemini is at the forefront of this innovation to drive one of the most disruptive trends the industry has ever seen."*

Capgemini operates the big data platform at three sites – located in Germany and the U.S. - collecting and processing data from development and test vehicles. The expert team is responsible for application development and management, as well as running the processes on the platform. So far, the platform comprises two-digit Petabytes of data, a figure which keeps growing as the premium OEM continues to expand its automated driving features.

About Capgemini
Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 340,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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