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## **Capgemini wins Microsoft Business Applications 2022/2023 Inner Circle award for the fourth consecutive year**

***Capgemini was recognized by Microsoft for outstanding sales achievement and innovative approach***

**Paris, October 19, 2022 – [Capgemini Group](#) today announced that it has been awarded the Microsoft Business Applications 2022/2023 Inner Circle award for the fourth consecutive year. Membership of this elite group is based on sales achievements that rank Capgemini amongst the top tier of Microsoft’s Business Applications global network of partners. Inner Circle members have performed to a high standard of excellence by delivering valuable solutions that help organizations achieve their business objectives.**

*"We are proud to recognize a group of partners who have excelled at accelerating their clients’ digital transformation through digital innovation aided by Microsoft Business Applications,"* said Peter Jensen, Microsoft Business Application Partner Strategy Lead. *"Inner Circle partners represent some of the best Intellectual Property (IP), industry expertise, and technical capabilities in Dynamics 365 and Microsoft Power Platform. Their dedication to client success and the Microsoft Cloud have set them apart, and we are honored to recognize Capgemini for their achievement and membership of the 2022/2023 Inner Circle".*

Capgemini’s customer experience (CX) proposition enables clients to transform their customer relationships, improve return on investments for CX projects and enhance time to market, driving long term sustainable value for clients. For example, [Capgemini worked with Hellmann Worldwide Logistics](#) to create a new state-of-the-art platform that digitized their processes, enhanced operational efficiency across the value chain and enabled data-led decision making, making them the partner of choice in the logistics sector. In addition, the organization’s expertise with Microsoft Power Platform has helped a broad range of clients across multiple industries address everything from greenfield end-to-end deployments to individual app development.

Patrick Oestreich, Chief Commercial Officer at Hellmann Worldwide Logistics SE & Co said, *"With the collaborative support of Capgemini, we have significantly enhanced our customer experience. Due to their deep expertise in driving digital business transformation across industries, including the logistics sector, we have upgraded our sales processes and digital marketing capabilities tremendously. In addition, they are specialists in Microsoft Dynamics and therefore supported us in the best possible way with the integration of the tool."*

Darshan Shankavaram, Head of the Global Digital Customer Experience Practice at Capgemini said, *"Businesses are looking for intelligent solutions that transform the way they interact with their customers and enables them to stay ahead of the curve. Backed by Capgemini’s strong partnership with Microsoft and by leveraging the Dynamics 365 and Power Platform, we’ve supported clients to make intelligent, data-led decisions and adopt a more customer-centric approach. We’re delighted to be recognized by Microsoft for the fourth consecutive year as it further underlines our commitment to help clients leverage the full potential of their data investments."*



## **About Capgemini**

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 350,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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