

TALKING POINTS ON NOW AND NEXT

Examining the drive to sustainability
within automotive

10 EXPERT PERSPECTIVES

Expert insights on how to navigate the challenges and opportunities on the road to sustainability in the automotive sector.

1

SUSTAINABILITY AS STANDARD, NOT IN SILOS

Sustainability needs to become integral to the enterprise, as digital has. An enterprise-wide approach will empower employees to bring the automaker's sustainable purpose to life.

2

THINK BEYOND EMISSIONS

Emissions are not the only factor in EV sustainability. Battery reuse and an effective, easily accessed charging infrastructure are important aspects to consider. Collaboration is key.

3

THE OCEAN OF OPPORTUNITIES IN THE CIRCULAR ECONOMY

Most OEMs have yet to seize circularity's biggest opportunities, which lie between end of use and recycling. Commercial, as well as environmental, benefits are there for the taking.

4

PUTTING THE E INTO END-TO-END

OEMs must address issues like sustainable production and extension of the vehicle lifecycle, as well as EVs. Collaborations such as Catena-X can bring necessary transparency.

5

DATA ILLUMINATES THE PATH TO SUSTAINABILITY

The right data structures can help automakers gain visibility of the value chain, so they can measure sustainability performance and identify actions needed to achieve net zero.

6

TANGIBLE RESULTS NEED BOOTS ON THE GROUND

Practical sustainability steps OEMs should take include mapping the provenance of parts, scrutinizing the manufacturing process, and expanding consumers' concept of mobility.

7

MANUFACTURING A SUSTAINABLE FUTURE

Sustainability initiatives in the factory will benefit from the support of specialized partners offering technological solutions as-a-service to complement OEMs' own strengths.

8

SUSTAINABILITY IS A SHARED ENDEAVOR

Automotive sustainability can only succeed through joint efforts. Stronger ecosystems are emerging already, with OEM-supplier relationships becoming partnerships for example.

9

SUSTAINABILITY IN 3D

A single dashboard showing the three dimensions of sustainability – people, profit, and the planet – facilitates decision-making that supports both ESG and financial objectives.

10

THE LANDSCAPE IN FIVE TO TEN YEARS

New players could come to dominate the automotive market. For today's OEMs, designing products with circularity in mind from day one will be crucial to continued success.

REDEFINE YOUR VALUE PROPOSITION AROUND SUSTAINABILITY



Capgemini is passionate about sustainability – ours and yours. Please get in touch with our team of experts to find out more about our sustainability vision and how we can help you achieve yours.

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