EMBRACE MONDAY'S IDEA AS FRIDAY'S REALITY

FAST-TRACK INNOVATION WITH CAPGEMINI'S DIGITAL CLOUD PLATFORM FOR RESTAURANTS

Digital has revolutionized the customer experience, changed the way we understand and apply data, and transformed organizations into always-on powerhouses of innovation. It's the key to performance, differentiation, and competitive advantage in an increasingly fast-paced world. To fully take advantage of digital and attract and retain loyal customers, restaurants need to completely shift to a cloud-first way of working.

ACCELERATE YOUR PATH TO DIGITAL BY 30% TO 50%

Capgemini's Digital Cloud Platform for Restaurants is a cloud-native development tool that helps retailers innovate rapidly and compete in the digital age with born-in the-cloud apps. It is a high-velocity software engine that accelerates cloud-native application development and enables innovation.

Capgemini's Digital Cloud Platform leverages solution blueprints, pre-built software components, and microservices to help organizations develop solutions faster and with greater agility than before, cutting time-to-market by 30% to 50%. To help restaurants rapidly create custom products and offers, it includes innovation-focused user-experience services like facial recognition, weather integration, location-based APIs, and quick-service restaurant domain services like order, loyalty, cart, and menu-data management.

ACCELERATE CLOUD-NATIVE APPLICATION

Development:
Cut time-to-market by 30% to 50% by developing on top of pre-built industry-specific domain services in QSR and retail

Create new revenue streams through different channels:
Jumpstart digital business by leveraging pre-built experience APIs and other accelerators which work on web, mobile, kiosk, and tablets.

Exploit the power of breakthrough technologies:
Leverage the promise of emerging technologies like artificial intelligence, facial recognition, machine learning, NoSQL, voice interfaces, and chatbots to create an immersive customer experience.

Create compelling experiences:
Deliver highly personalized interactions for customers, employees, and suppliers to drive sales

THE POWER OF CAPGEMINI AND AWS

Digital Cloud Platform leverages Capgemini's insights and experiences from thousands of digital projects as well as the strength of AWS to provide proven, high-power capabilities that accelerate application development. It leverages AWS capabilities for serverless, scalable, and maintainable digital services that are ready-to-use with minimal alterations to help organizations react quickly to change.

YOUR DIGITAL TRANSFORMATION PARTNERS

Together, Capgemini and AWS help you reimagine your business at cloud speed. An AWS Premier Consulting Partner and AWS Managed Service Partner, Capgemini works with organizations around the globe to harness the power of the AWS cloud to transform their businesses and reinvent themselves for the digital world. Our end-to-end portfolio of strategy, migration, application modernization, cloud-native transformation, and platform engineering for AWS means that whatever your objective, we can help you meet the challenges of today while staying ahead of the pack tomorrow.

- Library of proven, customizable business software components
- Ready-to-use services and components consumable through exposed APIs and a user interface
- Connectivity between existing systems and new digital-business capabilities
- Pre-built APIs
- Connectors to point-of-sale systems and master data management

Jumpstart your journey to digital business today

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About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 340,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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