BALANCE
BY DESIGN

RIGHT THE TECHNOLOGY WRITE THE FUTURE

TechnoVision 2023
BALANCE
BY DESIGN

• DO GOOD, DO LESS, DO WELL
• TECHNOLOGY ↔ BUSINESS
• ADAPT FIRST
• WITH OPEN ARMS
• IQ CQ EQ UP
• TRUST THRUST
• NO HANDS ON DECK
DO GOOD, DO LESS, DO WELL

Make the organization thrive by saying “Yes” to initiatives that create a positive, purposeful impact, and saying “No” to activities that are energy-wasting, non-essential or non-ethical.
Move from alignment to unity of business and IT, creating a seamless Technology Business of strategy and operations.
ADAPT FIRST

Seamlessly adapt to whatever changing circumstances might occur inside and outside the organization.
Upgrade your technology platform to the ultimate Technology Business platform: a superior, open set of attractive services, acting as a magnet for active collaboration, internally and externally.
Ensure a properly measured and monitored balance between three – sometimes conflicting – assets: the corporate Intelligence Quotient, Creativity Quotient, and Emotional Quotient.
TRUST THRUST

Power up the entire trust ecosystem – from the organization’s core to its edges – securing your existing business and pushing forward to its next permutation.
Assume full, hands-free automation as the default for all new Technology Business processes.