

Capgemini 



BALANCE BY DESIGN

RIGHT THE
TECHNOLOGY
WRITE THE
FUTURE

TechnoVision
2023

BALANCE BY DESIGN



- DO GOOD, DO LESS,
DO WELL
- TECHNOLOGY \Leftrightarrow BUSINESS
- ADAPT FIRST
- WITH OPEN ARMS
- IQ CQ EQ UP
- TRUST THRUST
- NO HANDS ON DECK



DO GOOD, DO LESS, DO WELL



Make the organization thrive by saying “Yes” to initiatives that create a positive, purposeful impact, and saying “No” to activities that are energy-wasting, non-essential or non-ethical.



TECHNOLOGY €⊃ BUSINESS



Move from alignment to unity of business and IT, creating a seamless Technology Business of strategy and operations.



ADAPT FIRST



Seamlessly adapt to whatever changing circumstances might occur inside and outside the organization.



WITH OPEN ARMS



Upgrade your technology platform to the ultimate Technology Business platform: a superior, open set of attractive services, acting as a magnet for active collaboration, internally and externally.



IQ CQ EQ UP



Ensure a properly measured and monitored balance between three – sometimes conflicting – assets: the corporate Intelligence Quotient, Creativity Quotient, and Emotional Quotient.



TRUST THRUST



Power up the entire trust ecosystem – from the organization's core to its edges – securing your existing business and pushing forward to its next permutation.



NO HANDS ON DECK



Assume full, hands-free automation as the default for all new Technology Business processes.

