Most organizations plan to increase investment in open innovation

Open innovation has delivered a wide range of benefits for organizations

However, most organizations have been unable to tap into the full potential of open innovation

Startups, academics and non-profits are more satisfied with the outcomes of open innovation than large organizations

A bold approach brings better outcomes

Recommendations for more effective open innovation

To enhance the outcomes of open innovation, organizations need to:

1. Embrace bold open innovation
2. Adopt a tailored approach for each category of partner
3. Set the right metrics for success
4. Ensure early involvement of business teams and their participation in each initiative
5. Develop processes to onboard innovation partners rapidly
6. Adopt technology enablers to manage and coordinate open innovation initiatives
7. Disseminate learnings from open innovation across the organization

Find out more about our open innovation ecosystem here:
https://www.capgemini.com/about-us/who-we-are/innovation-ecosystem/