

A woman with dark hair, wearing a light-colored top, is looking down at a laptop screen. She is holding a white folder or document. The background is a blurred office setting with a window and some shelves.

CHIEF OF PACKAGING POSSIBILITIES

As companies strive to become more sustainable, one area that is gaining increasing attention is packaging.

The **Chief of Packaging Possibilities** is responsible for revolutionizing the way companies package and ship their products, as well as promoting circularity in the supply chain. The role requires someone who is to identify areas to improve the company's current packaging practices.

This role must be able to lead cross-functional teams and collaborate with internal and external stakeholders. They also need to stay up-to-date with the latest trends and technologies in sustainable packaging and be able to apply this knowledge to their work.



RESPONSIBILITIES

- Work with the **Waste Wealth Manager's** team to implement sustainability improvements to packaging
- Develop and execute a comprehensive sustainable packaging strategy that aligns with the company's sustainability goals and initiatives
- Lead cross-functional teams to identify and implement sustainable packaging solutions, including the use of recycled materials, biodegradable materials, and reduced packaging
- Conduct life cycle assessments of packaging materials and packaging design to identify opportunities for improvement
- Develop and maintain relationships with suppliers, industry organizations, and other stakeholders to stay informed of new developments in sustainable packaging and to collaborate on sustainable packaging initiatives
- Manage the development of sustainable packaging projects, including tracking progress and reporting on results
- Collaborate with the marketing and communications team to communicate the company's sustainable packaging efforts to stakeholders and the public
- Monitor and report on the performance of sustainable packaging initiatives, including measuring the impact of packaging changes on waste reduction and resource conservation
- Stay informed of industry trends and regulations related to sustainable packaging and ensure the company is in compliance with all relevant laws and regulations.

CANDIDATE REQUIREMENTS

- Bachelor's degree in packaging engineering, sustainability, or a related field
- Master's degree in sustainability, environmental science, or a related field preferred
- Minimum of 10 years of experience in sustainable packaging or a related field
- Experience leading cross-functional teams and managing sustainable packaging projects
- Strong understanding of sustainable packaging materials, design, and lifecycle assessments
- Excellent communication skills and ability to effectively communicate with stakeholders at all levels
- Ability to work independently and as part of a team
- Strong project management skills.

[Read the full paper to learn more](#) about the other emerging roles that are driving the intelligent transformation of supply chain operations.

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