

# BOOST EFFICIENCY AND RELIABILITY

TACKLING CHALLENGES IN THE AUTOMOTIVE INDUSTRY WITH PROCESS MINING



**STRATEGIC PROCESS  
TRANSFORMATION IS AN  
ESSENTIAL KEY TO  
UNLOCKING TOMORROW'S  
AUTOMOTIVE INDUSTRY.**

The automotive industry has been facing tremendous change. New challenges and rapidly changing conditions create a volatile business environment, raising the need for efficient and sustainable operations while always focusing on customer's needs.

In this booklet, we outline some of our solutions to drive transformation in the Automotive industry. We have proven the power of strategic process transformation to tackle inefficiencies in business processes, focus on customer satisfaction and generate sustainable value for our clients.

We are happy to get in touch and discuss how to support and accelerate your transformation.

We are looking forward to hearing from you!

Best regards,



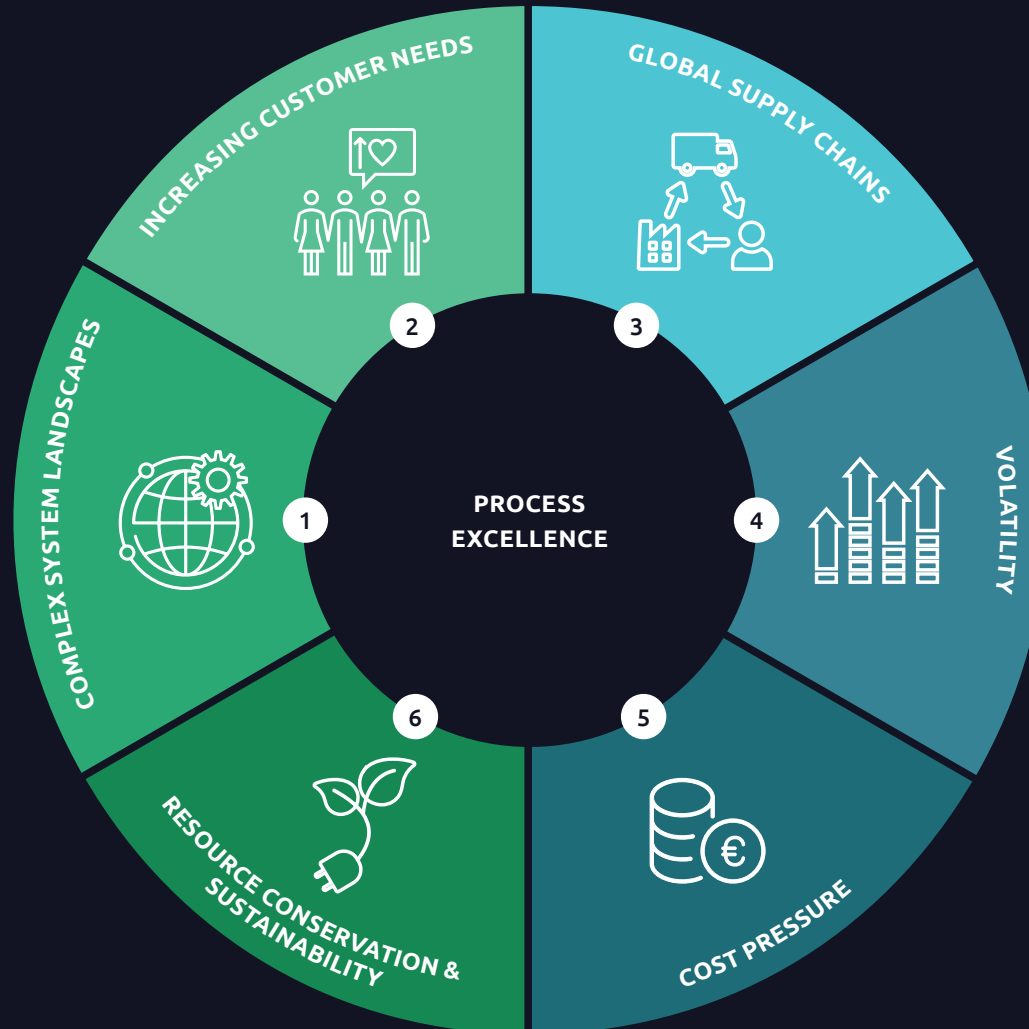
**Thomas Both**  
Global Lead Process  
Mining & Analytics



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# AUTOMOTIVE PRODUCTION IS CURRENTLY FACING GREATER PRESSURE THAN EVER BEFORE

... and is exposed to influences from various directions. For example, it is characterized by complex system landscapes, increasing customer needs, ever more networked global supply chains, volatility in the markets, immense cost pressure, and the constant striving to conserve resources and become more sustainable.



### Rise in the adoption of smart factories<sup>1</sup>

**30%**

Share of 'smart' converted factories (2017 – 2018)



**44%**

Share of further smart factories (2019 – 2023)

### Lack of data availability and data security<sup>1</sup>

**35%**

Share OEMs



**55%**

Share suppliers

### Productivity increase achieved to date still falls short of set targets<sup>1</sup>

**15%**

Realized increase in productivity



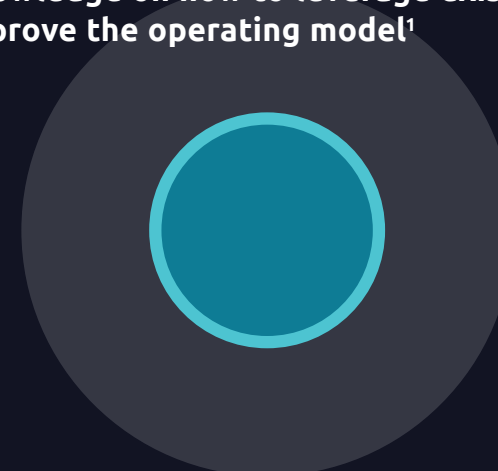
**35%**

Intended increase in productivity

### Lack of knowledge on how to leverage existing data to improve the operating model<sup>1</sup>

**43%**

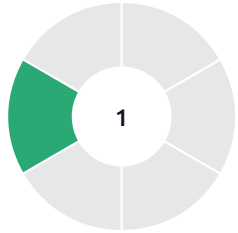
Share OEMs



**48%**

Share suppliers

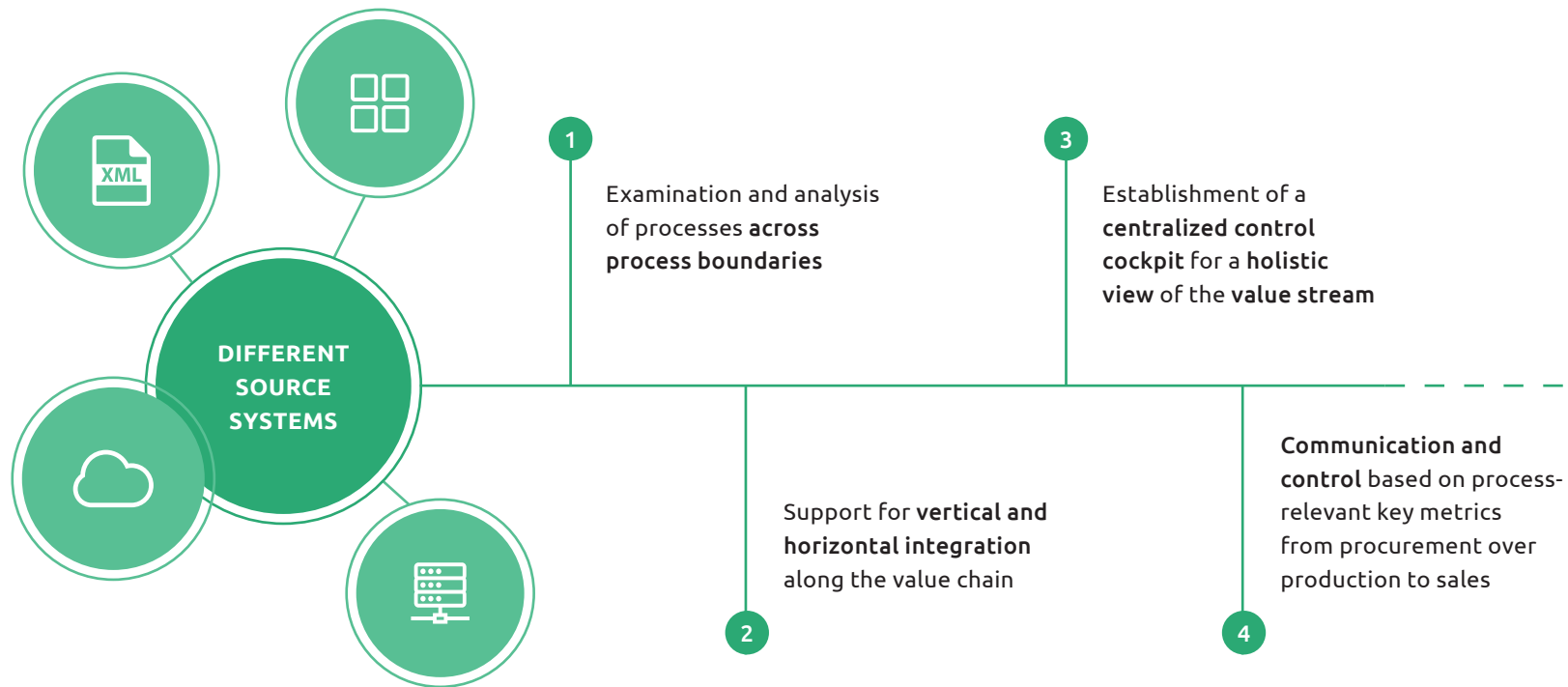
\* [capgemini.com/wp-content/uploads/2020/02/Report---Auto-Smart-Factories.pdf](http://capgemini.com/wp-content/uploads/2020/02/Report---Auto-Smart-Factories.pdf)

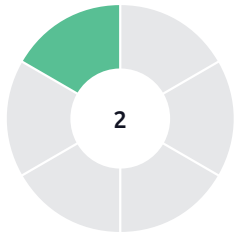


# COMPLEX SYSTEM LANDSCAPES

Within complex system landscapes, Process Mining enables end-to-end monitoring and proactive steering to optimize the value chain

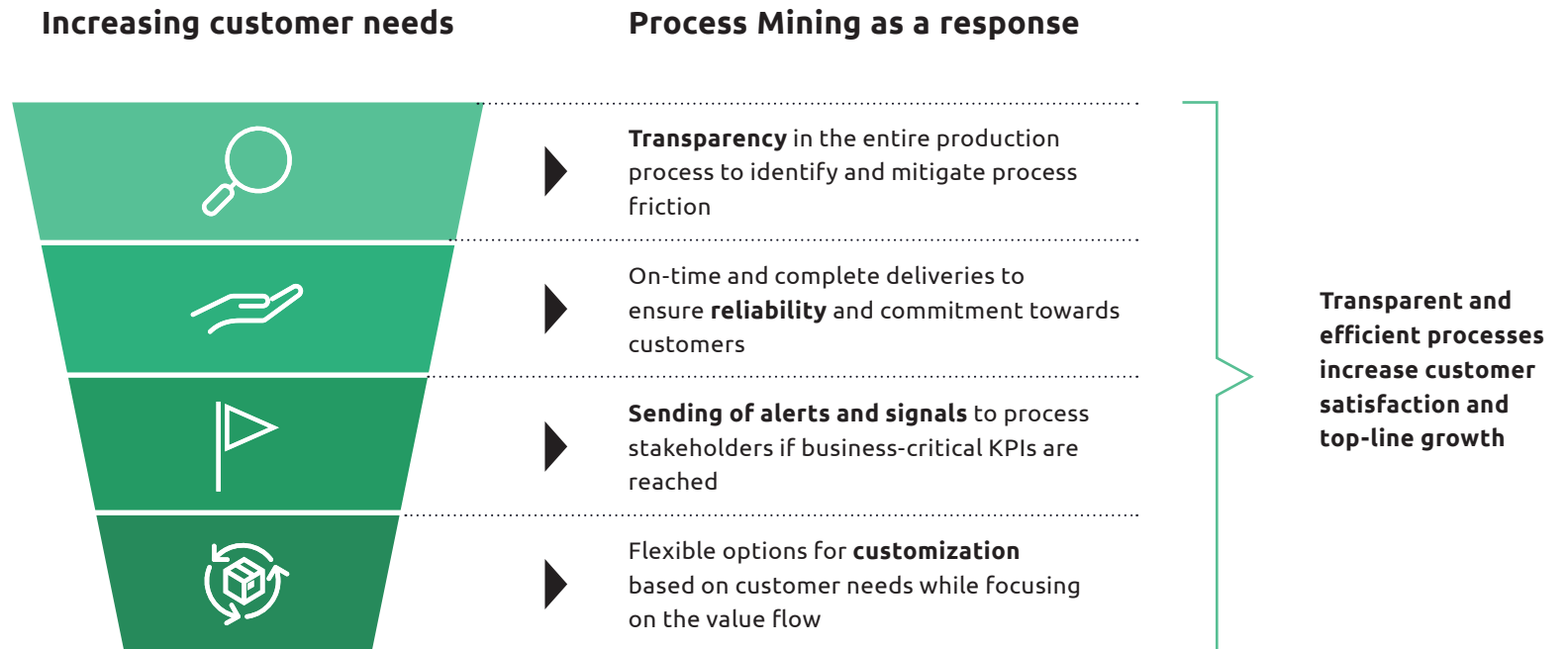
## Source system-independent and continuous analysis of the process through Process Mining

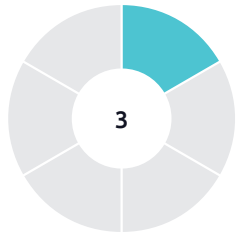




# INCREASING CUSTOMER NEEDS

Process Mining reveals interdependencies of processes to respond more effectively to increasing customer needs

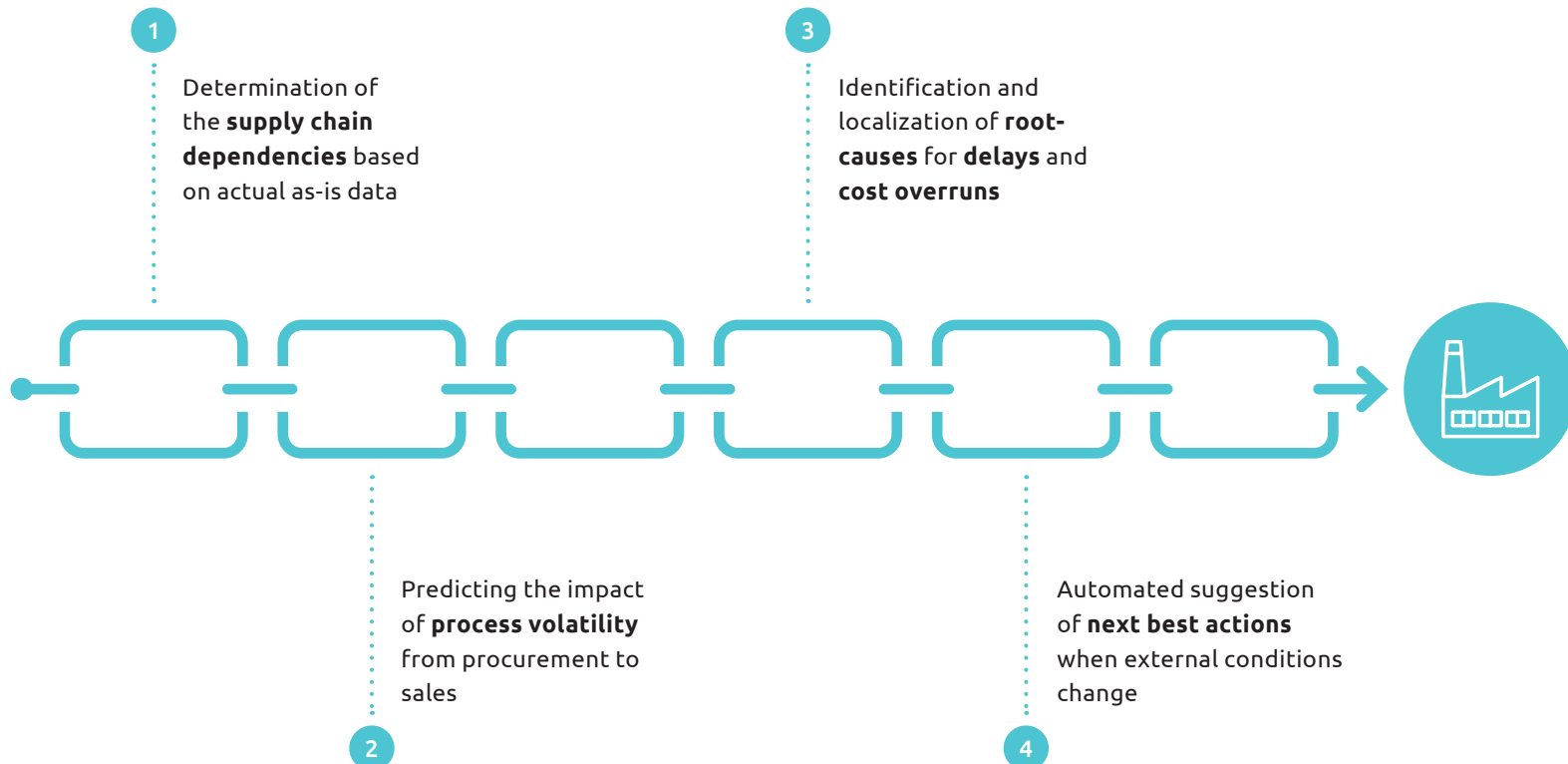




# GLOBAL SUPPLY CHAINS

Complexity and uncertainty can be reduced along the entire value chain by analyzing root-causes and impact of process deviations

## Process Mining supports through

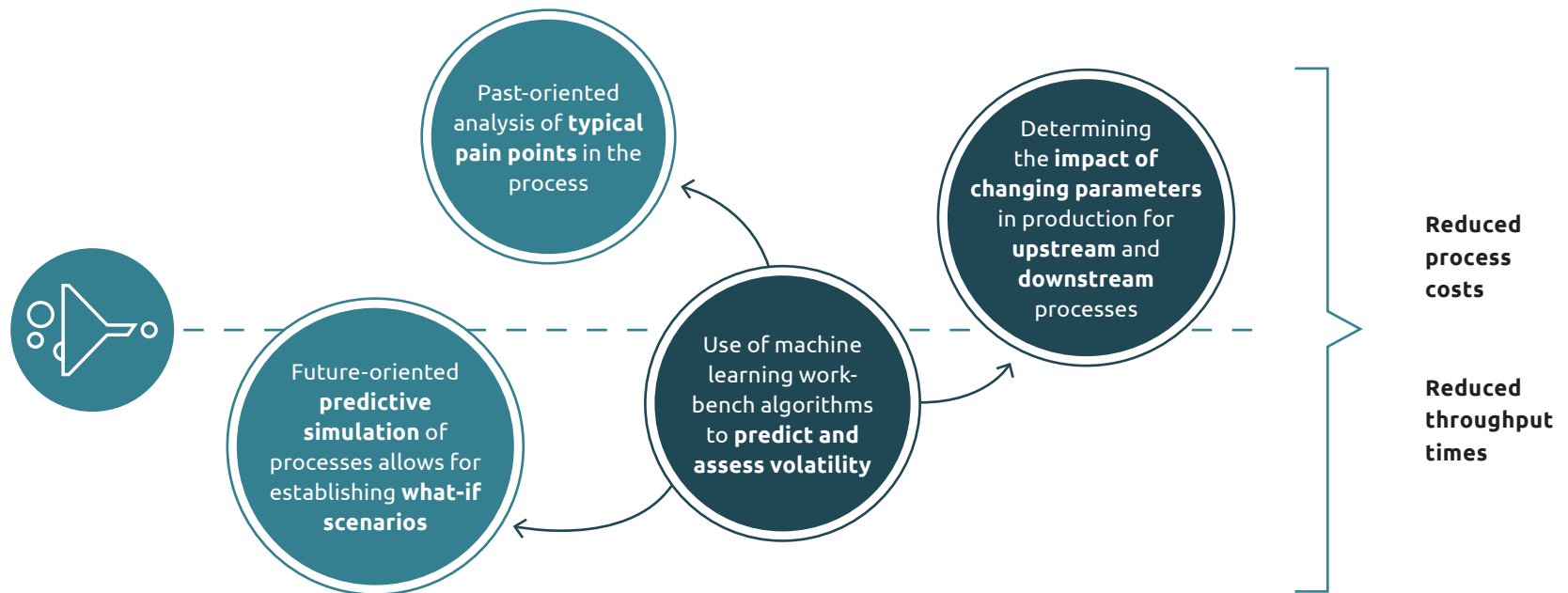






# VOLATILITY

Process cost and throughput times can be reduced by using machine learning workbench algorithms and simulation capabilities of Process Mining

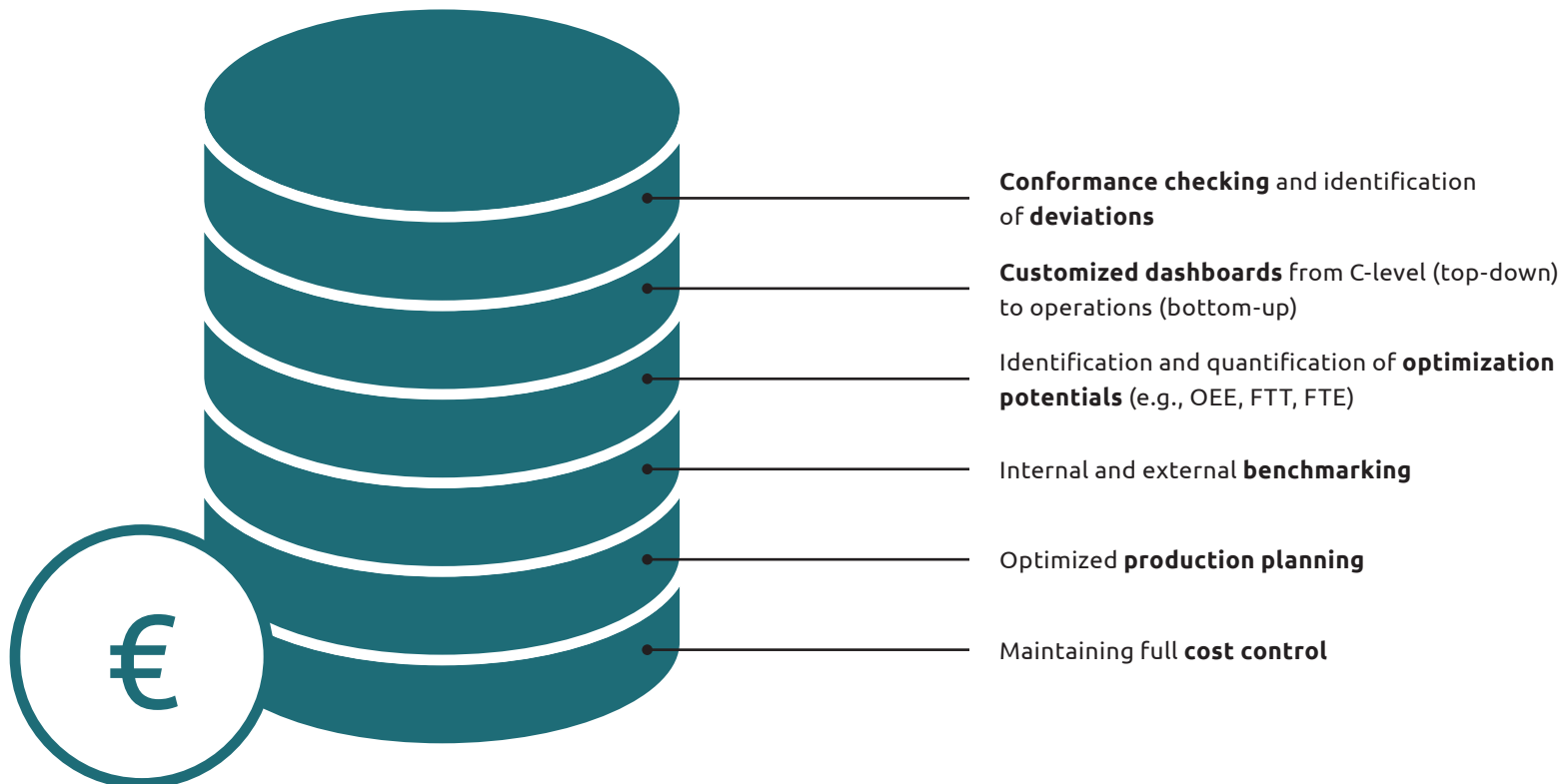




# COST PRESSURE

In contrast to conventional BI solutions, Process Mining applies real-time efficiency and root-cause analysis to reduce cost pressure

## Handling cost pressure through:

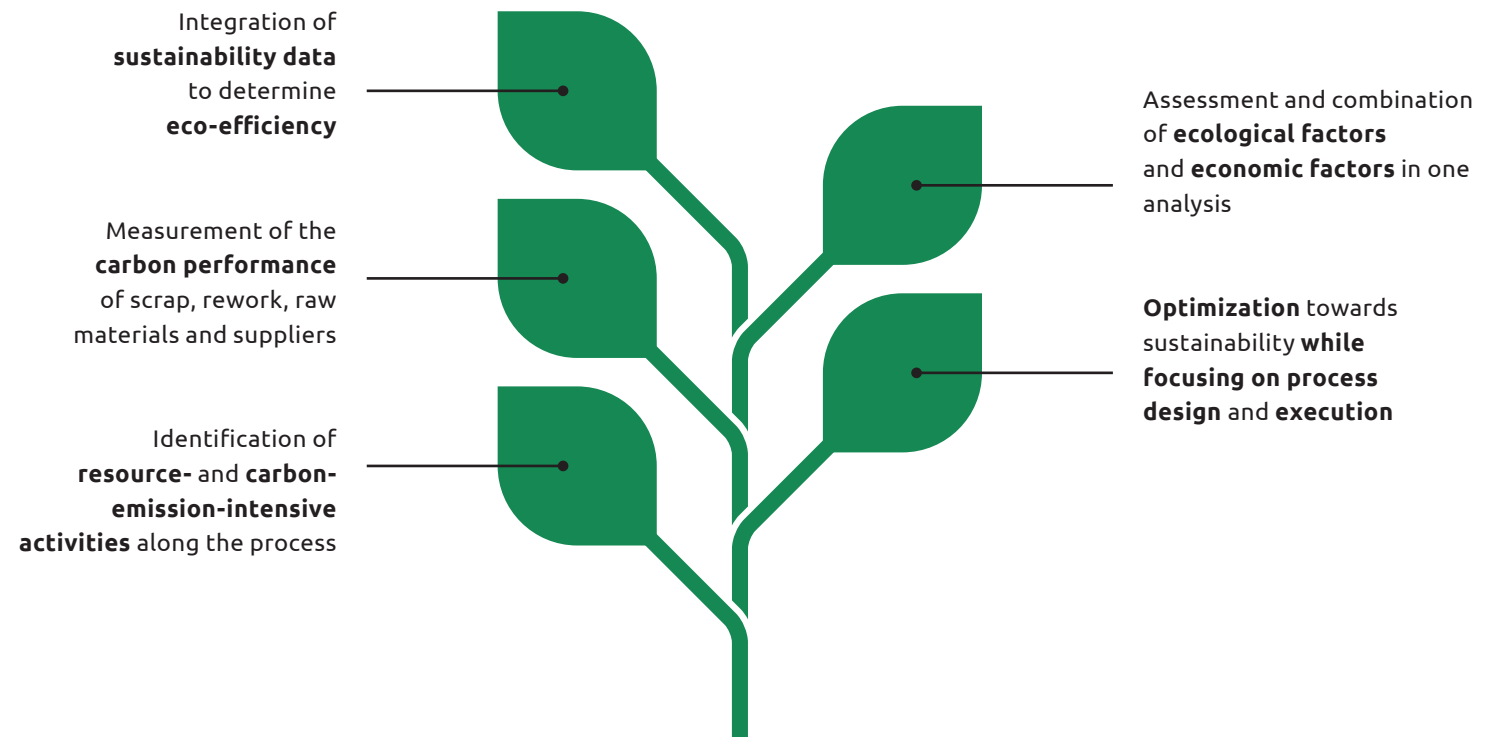




# RESOURCE CONSERVATION & SUSTAINABILITY

Processes can be designed more sustainable by including emission data in Process Mining analyses

**Identify alternative ways to execute the process with lower carbon emissions and resource intensity through Process Mining**



# THE CURRENT CHALLENGES OF THE AUTOMOTIVE INDUSTRY CAN BE MASTERED BY LEVERAGING PROCESS EXCELLENCE



Easy data preparation and analysis	Use of existent data	Transparency in complex system landscapes	Intelligent process execution	Tracking of process-related KPIs
Improvement of data quality	Analysis of production parameters	Continuous monitoring of the value stream	Root-cause analysis	Digital file for parts containing all relevant information

# INVENT, DESIGN AND DELIVER OPERATIONAL EXCELLENCE AT SCALE

As your end-to-end partner, we combine all capabilities from strategy to operational implementation

### Joint project track record

We have a strong footprint in business strategy, digital transformation, customer centricity and understand the current changes within the automotive industry.

### Established partner

We have been successfully delivering projects within the automotive industry and are aware of present and future challenges.

### Customer-centric approach

In our strategic approaches, we put the end customer at the center and accelerate your sustainable business growth with our proven E2E digital capabilities.

### Maximum velocity

Speed is key in the digital era. With our E2E competence we will leverage our strategy expertise and implementation capabilities to support you in achieving quick results.



### SELECTED CLIENT REFERENCES

AUDI | BMW | Bosch | CARIAD | Daimler Mobility | Daimler Truck | DUCATI | Fisker | Ford | HONDA |  
Lucid | Lynk & Co | MAN | MASERATI | Mercedes-Benz | Michelin | PANASONIC | Polestar |  
Porsche | Punch Powertrain | PSA AUTOMOBILES | RENAULT | Scania | SEAT | SKODA | Smart | Stellantis |  
Subaru | Suzuki | Tesla | TOYOTA | VOLKSWAGEN AG | Volvo AB | Yamaha

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Mulesoft | ORACLE | salesforce | SAP | SITECORE | UiPath

# LET'S BREAK UP YOUR SILOS



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VALUE  
STREAM TO  
THE NEXT  
LEVEL**

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