Capgemini

AUTOMOTIVE REUSABLE PACKAGING A CHANGE CATALYST

Navigating to a sustainabl future

Revolutionize the role of reusable packaging in your supply chain, cutting carbon footprint and cost while enhancing supply chain resilience.

AUTOMAKERS KNOW THE BENEFITS OF REUSABLE PACKAGING:

COST EFFECTIVENESS Reduce packaging costs and operational expenditure SUSTAINABILITY

Reduce carbon footprint by minimizing single-use packaging

SUPPLY CHAIN RESILIENCE Reduce dependence on external suppliers

BUT THEY ARE NOT YET REALIZING ALL THE BENEFITS BECAUSE OF:



OUR AUTOMOTIVE REUSABLE PACKAGING SOLUTION OVERCOMES THESE CHALLENGES WITH:

INTELLIGENT EMISSIONS CONTROL

Reusable packaging use is increased; packaging transport is optimized

SMART, ECONOMIC PACKAGING DESIGN

Optimized design of reusable packaging cuts costs

SMART PACKAGING FLOW MANAGEMENT

Automated tracking and inventory management satisfies all stakeholder needs









Optimized packaging practices avoid repairs and reinvestment

DIGITAL PROCESSES

Data-centric digital solutions reduce decision-making errors

REAL-TIME PACKAGING TRACEABILITY

Digital asset tracking provides real-time visibility of empties



Note: Percentage improvement estimates are based on metrics from a recent project for a European automotive OEM.

We provide automakers with a sustainable, digitally driven automotive reusable packaging solution that combines engineering, digital and operations capabilities for management for all types of automotive packaging. This drives process automation, cost efficiency and transparency throughout the reusable packaging supply chain.

To learn more, get in touch with our team of Automotive experts today.

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