The economy is undergoing a dual transition, delivering economic, environmental, and social value.

Digital investments as a share of revenue set to double in the next five years.

Significant benefits are in store for organizations harnessing digital tech.

The eco-digital economy is expected to double in size over the next five years.

Digital technologies positively impact society by creating jobs, reducing bias, empowering small businesses, and offering various other benefits.

How to harness the opportunities of an eco-digital era™

Digital economy as % of GDP

Digital investment as a % of revenue, current vs. expected

Annual return on investment in digital, current vs. expected

Extent of benefits from implementation of digital technologies

Top ways in which technology has helped organizations become more sustainable

Identify efficiencies across your business to drive cost savings.

Reinvest savings into digital transformation for maximum benefits.

Embed sustainability and progress metrics in product and services lifecycle.

Tap into industry and supplier ecosystem to accelerate benefits.

Strive for a blend of short- and medium-term successes, supported by clear business objectives.

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